



Department of Education
Region III
DIVISION OF CITY SCHOOLS
Angeles City

Jesus Street, Pulungbulu, Angeles City

Tel. No. (045) 322-5722; 888-0582; 322-4702 / Fax Nos. (045) 887-6099



June 22, 2016

RELEASED

JUN 22 2016

By _____
DepED - Angeles City
Division of City Schools

Division Advisory
No. 52 S 2016

To: All Public and Secondary Schools Principals/School Heads


From: Schools Division Superintendent

Subject: Magnolia Products

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1. The San Miguel Brewery Inc., Manufacturer of Magnolia Pure Water and non-alcoholic fruit beverages is currently promoting healthful life style and proper diet among students and teachers as well.
 2. With this, they are expanding their health consciousness advocacy by promoting their products namely:
 - a) Magnolia Pure Water
 - b) Magnolia Fruit Drinks (3 Flavors)
 - c) Healthtea (2 flavors)
 3. After careful review of the attached product features and health benefits brochure and the FDA Certificates of Registration, this Division hereby grants the approval of the endorsement request to San Miguel Brewery Inc. to introduce the aforementioned product to all Public Elementary and Secondary Schools in the Division of Angeles City.
 4. Any questions and /or clarifications with regards to this memorandum shall be directed to the Health and Nutrition Section of this Division.
 5. Immediate and wide dissemination is desired.


LEILANI S. CUNANAN, CESO VI

Officer In Charge

Office of the Schools Division Superintendent 

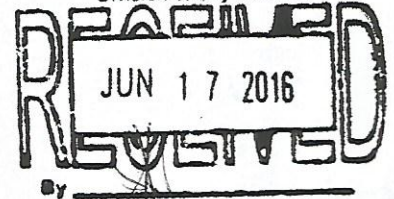


SAN MIGUEL BREWERY INC.

A subsidiary of San Miguel Corporation

June 15, 2016

DepEd Angeles City
Division of City Schools



MRS. LEILANI S. CUNANAN, CESO VI

OIC – Schools Division Superintendent
Department of Education
Angeles City, Pampanga

Dear Mrs. Cunanan,

We, from San Miguel Brewery Inc, manufacturer of Magnolia non-alcoholic beverage is one with the Department of Education in promoting healthful lifestyle and proper diet among the students and the teachers as well. With this, we have Magnolia Purewater comes in 3 sizes and five naturally flavored beverages, the Magnolia fruit drink (3 flavors), and Healthtea (2 flavors) for them to enjoy. A best refreshing drinks and thirst quencher as well with optimum health benefits.

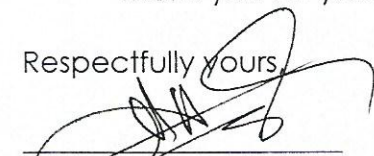
As of this date, some of the schools under your supervision are already carrying the said products in their canteens. However, as the drive to expand our health consciousness advocacy, we humbly seek for your approval and endorsement to let us introduce the products to the rest of the schools.

Moreover, this would not only help and support healthy lifestyle of the students and teachers. Businesswise, the schools could also be benefited thru its school canteen a descent profit thru our discounting scheme. Eventually, as we grow business, we will be coming up with promotional activities and programs, cooling units to support and boost more sales.

Attached herewith is the product features and benefit brochure and FDA certificates for your reference.

Thank you for your support and more power!

Respectfully yours,


TSS BONG A. ANGELES
TERRITORY SALES SUPERVISOR


TSS RAJI CABRERA
TERRITORY SALES SUPERVISOR


TSS KERWIN ZABLAN
TERRITORY SALES SUPERVISOR


TSM ROLAND S. GOMEZ
TERRITORY SALES MZNAGER

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