
	Department of Education Region III DIVISION OF CITY SCHOOLS Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS-SDS-005 Revision: 00 Effectivity date: 10/31/2018
	DIVISION ADVISORY		Name of Office: OSDS-SDS

DIVISION ADVISORY

No. 139, S. 2019

To : Heads of Public Elementary and Secondary Schools

From : The Schools Division Superintendent

Subject : Lacto-B Film Showing and Mascot Appearance

Date : June 27, 2019

RELEASED

JUN 27 2019

By _____
 Schools Division Superintendent

Please be informed that Lacto-B Incorporated will conduct Film Showing and Mascot Appearance in the different schools to promote their product.

Principals are reminded to adhere to the Department's policy of "No Disruption of Classes".

Attached is the letter of Ms. Ma. Lyn Joy A. Torres, Marketing and Promotion Officer, for reference and information.

LEILANI S. CUNANAN, CESO V
 Schools Division Superintendent

lvi/chiefsgod

CN 2019-146

"SMILES BRIGHT, SERVES RIGHT"



DEPT. OF EDUCATION
JUN 24 2019
REGIONAL OFFICE III

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Dr. Nicolas T. Capulong
OIC- Regional Director
Department of Education
Region III, San Fernando Pampanga

Subject: Request for Film Showing and Mascot Appearance

Dear Sir;

Good Day!

We are LACTO-B INCORPORATED, the exclusive distributor of Yakult, the UNIQUE PROBIOTIC HEALTH DRINK, in the province of Pampanga. Yakult contains Live Lactobacilli Casei Shirota Strain promoting health to individual by keeping our Digestive System healthy.

In this regards, we wish to request from your good office to give us such opportunity to conduct **FILM SHOWING** and **MASCOT APPEARANCE** in your prestigious institutions covering your area. Our main goal is Promoting Product awareness to students and teachers. Moreover, to help with our main goal to educate and remind the younger generation and even adults that Yakult is the Favourite chosen beverage for achieving a Healthy lifestyle. Our Activity only last for atleast less than an hour.

Hoping for your favorable response on this matter.

Thank you and more Power!

Should you have some clarification as to above please feel free to call our liaison office or you may call our Marketing & Promotion Section at 009228301872 or 09189418890.

Your's In Health,

MA. LYN JOY A. TORRES
Marketing & Promotion Officer

