
	Department of Education Region III <b>DIVISION OF CITY SCHOOLS</b> Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS-SDS-005  Revision: 00  Effectivity date: 10/31/2018
	<b>DIVISION ADVISORY</b>		Name of Office: OSDS-SDS

**DIVISION ADVISORY**  
 No. 14 S. 2018

**To:** Heads of Public Elementary and Secondary Schools  
**From:** Schools Division Superintendent  
**Subject:** What Parents and Teachers Need to Know  
**Date:** January 11, 2019

**RELEASED**

JAN 11 2019

By [Signature]  
 DepED Angeles City  
 Division of City Schools

Please be informed that the El Refugio, SOFYA Inc. would like to request for your participation in promoting an advocacy project involving educational materials to help parents and teachers. These materials are short documentaries at YouTube entitled "What Parents and Teachers Need to Know".

Attached is a letter from Mr. Carlos R. Atayde, Director, El Refugio, for your reference and information.

[Signature]  
**LEILANI S. CUNANAN, CESO VI**  
 Schools Division Superintendent

Mha/sgod/aavi

cn#2019-010

**"SMILES BRIGHT, SERVES RIGHT"**

**What Parents and Teachers Need to Know**

1 message

El Refugio &lt;elrefugioadvocacy@gmail.com&gt;

Sun, Jan 6, 2019 at 1:24 PM

To: ro3@deped.gov.ph, region3@deped.gov.ph, aurora@deped.gov.ph, bataan@deped.gov.ph, bulacan@deped.gov.ph, NUEVA.ECIJA@deped.gov.ph, pampanga@deped.gov.ph, tariac.city@deped.gov.ph, zambales@deped.gov.ph, angeles.city@deped.gov.ph, balanga.city@deped.gov.ph, cabanatuan.city@deped.gov.ph, gapan.city@deped.gov.ph, mabalacat.city@deped.gov.ph, malolos.city@deped.gov.ph, meycauayan.city@deped.gov.ph, olongapo.city@deped.gov.ph, city.fernando@deped.gov.ph, san.city@deped.gov.ph, science.muñoz@deped.gov.ph

To: Regional Directors  
Schools Division Superintendents  
District Supervisors  
Public Elementary and Secondary Schools Heads  
All Others Concerned

Greetings!

This is Carlos Atayde, a co-founder of El Refugio, an advocacy group of SOFYA INC. I hope this message finds you well. I would like to request for your participation in promoting an advocacy project involving educational materials to help parents and teachers 1) become Better Influencers to the children, 2) improve their ability and skills as life coaches to children and 3) live happier lives. These materials are short documentaries at YouTube entitled WHAT THE PARENTS AND TEACHERS NEED TO KNOW. Here are the links <https://youtu.be/VmTSggybis> and <https://youtu.be/MBkr3PqxFqo> of the first two documentaries produced.

Should it get a substantial viewership from parents and educators, El Refugio intends to produce at least ten more short documentaries in English and have a Filipino version of these materials for parents who are not comfortable with the English language.

In this connection, I would like to request you to view these documentaries and, if you find it worthy of your endorsement, to share it to as many people as possible, particularly the parents and educators. El Refugio shall acknowledge your division, district and school in the credits in the succeeding documentaries as a small token of its sincere appreciation of your support.

Thank you and I hope to know your reaction to this request.

Carlos R. Atayde  
Director of El Refugio

