



Department of Education  
Region III  
**DIVISION OF ANGELES CITY**  
Jesus Street, Pulungbulu, Angeles City



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**DIVISION ADVISORY**

No. 131, s. 2017

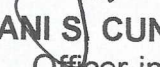
**To:** Heads of Public Elementary and Secondary Schools  
**From:** OIC-Schools Division Superintendent  
**Subject:** IExperience for School Year 2017 - 2018  
**Date:** July 10, 2017

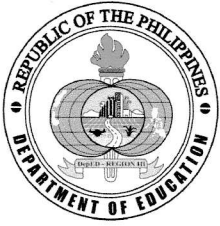
**RELEASED**

JUL 11 2017

By   
DepED Angeles City  
Division of City Schools

Please be informed of the attached DepEd Advisory No. 133, s. 2017 entitled *IExperience for School Year 2017 - 2018* and a letter from Mr. Pickardd A. Balajadia, Marketing Director of IExperience.

  
**LEILANI S. CUNANAN, CESO VI**  
Officer-in-Charge  
Office of the Schools Division Superintendent



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
**REGION III-CENTRAL LUZON**

2289



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Matalino St., D.M. Government Center, Maimpis, City of San Fernando, Pampanga  
Website: [www.deped.gov.ph/regions/region-iii](http://www.deped.gov.ph/regions/region-iii) ✕ Email: [region3@deped.gov.ph](mailto:region3@deped.gov.ph)  
Telephone Numbers: (045) 598-8580 to 89 loc. 102; 103

Advisory

No. s, 218 2017

To: All Schools Division Superintendents


From: Director III  
Officer-In-Charge  
Office of the Regional Director

Subject: IExperience for School Year 2017-2018

Date: July 6, 2017

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Please be informed of the attached DepEd Advisory No. 133, s. 2017 entitled  
*IExperience for School Year 2017-2018.*

  
MALCOLM S. GARMA, CESO V  
Director III  
Officer-In-Charge  
Office of the Regional Director

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# iEXPERIENCE

## *The First Mobile IMAX In The Philippines*

3 July 2017

**MALCOLM S. GARVA, CESO V**

Director

Office of the Regional Director

**DEPARTMENT OF EDUCATION – REGION III**

City of San Fernando Pampanga



Dear Sir,

May we respectfully request for DepEd advisory this SY 2017-2018 for **iEXPERIENCE**, in partnership with **SKYMOBILE**. Attached herewith is the 2017 DepEd National Advisory and related documents.

In line with the DepEd Memorandum No.47,s. 2017 entitled Moratorium on DepEd educational field trips and activities outside of the school premises, iEXPERIENCE commits to **bringing premium educational activities inside the comfort and safety of the school campus**.

Being aware of the "Time On Task" Policy and the strict compliance with the "180 days teaching and learning guidelines", we coordinate the schedule of activities with the Science Department of the school, utilizing only the science period of the participants and making sure no disruption of other classes.

We are also aware of the "Ganzon Law" prohibiting of selling of tickets by teachers. Therefore, we partner with the Parent Teacher Association in promoting the activity.

To complement the K-12 Program of the Department of Education we provide different science activities, including Astronomy & Environmental Awareness Program. We use the most advanced Digital Planetarium system. We also have manipulative exhibits where in the students can explore and manipulate. We have choice selection of dynamic movies about nature: from distant past and the modern future; water and land based creatures; extinct animals and plants; and also about outer space explorations. With General Patronage rating by the MTRCB, the select movies are both entertaining and educational and target all ages of curious minds.

The following are the activities for the three program sets to fit the needs of your student body:

<b>Program 1</b>	Activity 1	Full HD 3D Movies in Digital Surround Sounds using 3D eyeglasses (Walking with Dinosaurs, GP)
	Activity 2	3D Gallery and Photo Exhibit
<b>Program 2</b>	Activity 1	Full HD 3D Movies in Digital Surround Sounds using 3D eyeglasses (Under the Sea, GP)
	Activity 2	Science Manipulative Exhibit
<b>Program 3</b>	Activity 1	SkyExperience – The Mobile Digital Planetarium
	Activity 2	Gallery Exhibit

Please feel free to call our office at telephone numbers (landline) 0917 1209050 / 0915 2412460 for more details.

With highest esteem,

  
**Mr. Pickardd A. Balajadia**

Marketing Director

Email: pickardbalajadia@yahoo.com /

Advisory No. 133, s. 2017

June 28, 2017

In compliance with DepEd Order No. 8, 2013  
this Advisory is issued not for endorsement per DO 28, s. 2001,  
but for the information of DepEd officials,  
personnel/staff, as well as the concerned public.

(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

### IEXPERIENCE FOR SCHOOL YEAR 2017-2018

The IEXPERIENCE, in partnership with Skymobile Digital Production, announces its program for School Year 2017-2018, with the following set of choices:

Set	Activity	Program
1	1	Full HD 3D Movies in Digital Surround Sound using 3D eyeglasses
	2	3D Gallery and Photo Exhibits
2	1	Full HD 3D Movies in Digital Surround Sound using 3D eyeglasses
	2	Science Manipulative Exhibit
3	1	Mobile Digital Planetarium
	2	Gallery Exhibit

With the full HD 3D Movies in digital surround sound, the learners will have a total experience of what they are viewing. They also have a chance to view the gallery of amazing 3D photos and science manipulative exhibits. The learners will have enhanced knowledge absorption and retention of the varied subject matters related to Science with the use of the mental, emotional and physical senses for total experience.

The target viewers/participants are learners and teachers from both public and private elementary and secondary schools.

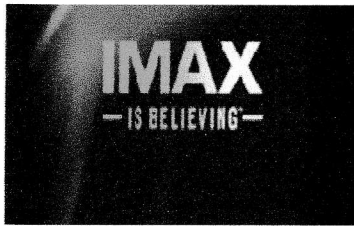
In line with DepEd Memorandum No. 47, s. 2017 entitled *Moratorium on DepEd Educational Field Trips and Other Similar Activities*, schools may organize extracurricular activities provided that these are done inside the school premises to ensure the security and safety of learners.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*. This is also subject to the no-collection policy as stated in Section 3 of the Republic Act No. 5546, *An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities* (Ganzon Law).

More information may be inquired from *Mr. Pickard A. Balajadia*, Marketing Director, IEXPERIENCE, Block 7, Lot 20, Maple Wood Estate, Philand Subdivision, Brgy. Pasong Tamo, Tandang Sora, Quezon City at mobile phone nos. 0917-120-9050; 0915-241-2460 or through email address: [pickardbalajadia@yahoo.com](mailto:pickardbalajadia@yahoo.com).

# iEXPERIENCE

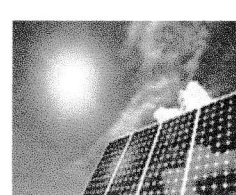
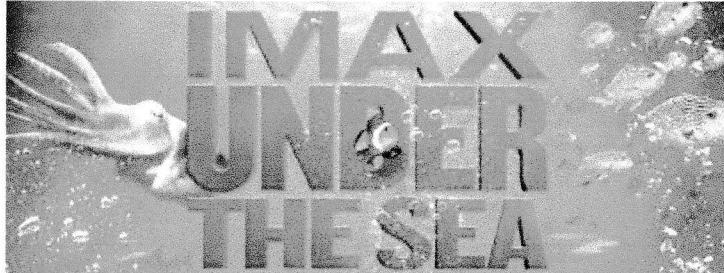
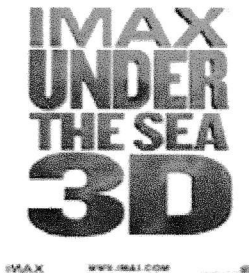
*The First Mobile IMAX In The Philippines*



**Get the feel, the sights, the sounds of our ever transforming Universe through Virtual Reality!!!**

**Activity 1- 3D Movies in IMAX Technology**

**Activity 2- Science Manipulative Exhibit**



**Explore and enjoy the wonderful world of Science  
in the comfort of your School!!**

**DATE:** \_\_\_\_\_

**VENUE:** \_\_\_\_\_

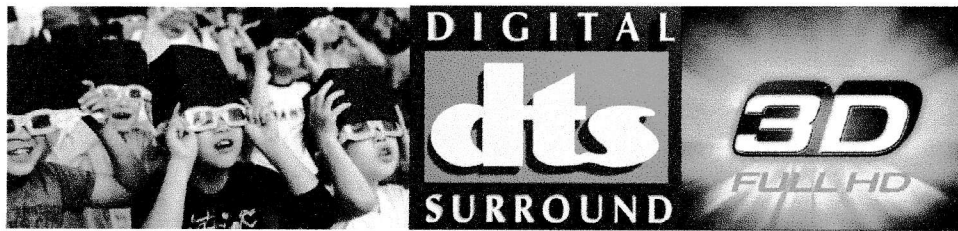
**For inquiries pls. call PICKARD BALAJADIA at  
(02) 907-1431/0921-3891941/0915-2412460**

# 7EXPERIENCE

*The First Mobile IMAX In The Philippines*



**Get the feel, the sights, the sounds of our ever transforming Universe through Virtual Reality!!!**

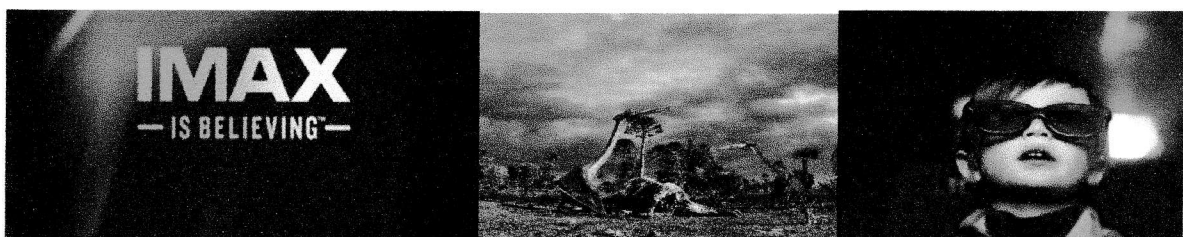


**Activity 1- 3D Movies in IMAX Technology**

**Activity 2- 3D Photo Gallery and Exhibit**



- Experience Pre-Historic life in the present
- Witness ancient predators and their preys
- Explore the expanding Universe inside the safety and comfort of your school



**DATE:** \_\_\_\_\_

**VENUE:** \_\_\_\_\_

**For inquiries pls. call PICKARD BALAJADIA at  
(02) 907-1431/0921-3891941/0915-2412460**

**iEXPERIENCE**  
THE FIRST MOBILE IMAX  
IN THE PHILIPPINES

Capricorn

Scorpio

PRESENTS

Aquarius

# SKY EXPERIENCE

## DIGITAL MOBILE PLANETARIUM

### ASTRONOMY & ENVIRONMENTAL AWARENESS PROGRAM

Pisces

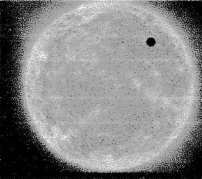


Virgo



#### Activity 1

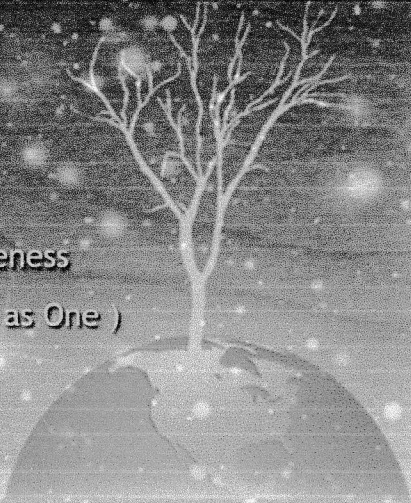
A closer look  
at the solar system.  
An exciting  
and stunning realism  
experience.



WHEN ;

#### Activity 2

Environmental Awareness  
S.O.M.E. 1  
( Save Our Mother Earth as One )



WHERE ;



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**iExperience**  
First Mobile IMax in the Philippines  
[www.facebook.com/iExperienceFirstMobileIMAX](http://www.facebook.com/iExperienceFirstMobileIMAX)

For Inquiries,  
contact :

