

## Department of Contation Region III DIVISION OF ANGELES CITY Jesus Street, Pulungbulu, Angeles City



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**DIVISION ADVISORY** 

No. 9/ , s. 2017

To:

Heads of Public Elementary and Secondary Schools

From:

**OIC-Schools Division Superintendent** 

Subject:

One-Town One-Product (OTOP) Program in Central Luzon

Date:

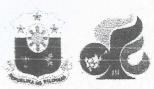
May 16, 2017

Attached is 15<sup>th</sup> Regional Development Council III (RDC) Resolution No. 03-16-2017, enjoining all government line agencies and local government units in Central Luzon to patronize products of One-Town One-Product (OTOP) Program in the Region.

For information and dissemination.

Officer-in-Charge

Office of the Schools Division Superintendent



## Republic of the Philippines CENTRAL LUZON REGIONAL DEVELOPMENT COUNCIL (RDC HI)

(Excerpts from the Minutes of the Second Meeting of the 15th Regional Development Council III (RDC III) held on 28 March 2017 at the NEDA Regional Office III Building, DMGC, Maimpis, City of San Fernando, Pampanga)

## 15th RDC III Resolution No. 03-16-2017

## ENJOINING ALL GOVERNMENT LINE AGENCIES AND LOCAL GOVERNMENT UNITS IN CENTRAL LUZON TO PATRONIZE PRODUCTS OF ONE-TOWN ONE-PRODUCT (OTOP) PROGRAM IN THE REGION

WHEREAS,	the One Town, One Product or OTOP established in 2004 is one of the priority
	programs of the government implemented through the Department of Trade
	and Industry (DTI) and the different Local Government Units (LGUs);

WHEREAS,	OTOP aims to promote entrepreneurship and create jobs, and encourages
	micro, small and medium enterprises (MSMEs) to produce and market distinct
	products or services using indigenous raw materials and manpower;

WHEREAS,	local chief executives of each province, city and municipality take the lead in
	identifying, developing, and promoting a specific product or service which has a
	competitive advantage;

WHEREAS,	the program has through the years successfully yielded positive results in terms of
	generating investments, enterprises assisted, improving sales and creating jobs;

WHEREAS,	OTOP products in Central Luzon are diverse including processed fruits and fish,
	clothing, handmade footwear, sabutan hats, lanterns and others; and,

WHEREAS, this initiative to patronize OTOP by agencies and LGUs was endorsed jointly by the Sectoral Committees of Development Administration (SCDA) and Economic Development (SCED) to the RDC Full Council for consideration;

NOW, THEREFORE, ON MOTION DULY SECONDED, BE IT

RESOLVED AS IT IS HEREBY RESOLVED, That RDC III enjoins all government line agencies and LGUs in the region to patronize OTOP products; and,

RESOLVED FINALLY, That copies of this resolution be furnished to all concerned;

UNANIMOUSLY APPROVED.

Done this 28th day of March in the year of our Lord two thousand and seventeen at NEDA Regional Office III Building, DMGC, Maimpis, City of San Fernando, Pampanga.

Certified Correct:

Secretary, RDC VI

(Assistant Regional Director, NEDA III)

SEVERINO C. SANTOS

Vice Chairperson, RDC III (Regional Director, NEDA III)

EDGARDO D. PAMINTUAN