
	Department of Education Region III <b>DIVISION OF CITY SCHOOLS</b> Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS-SDS-005  Revision: 00  Effectivity date: 10/31/2018
	<b>DIVISION ADVISORY</b>		Name of Office: <b>OSDS-SDS</b>


**DIVISION ADVISORY**

No. 183, S. 2019

**To** : Heads of Public Senior High Schools  
**From** : The Schools Division Superintendent  
**Subject** : Career Tracking and Blueprinting Engagement  
**Date** : August 6, 2019

**RELEASED**


AUG 07 2019

By   
 D. Vega  
 Division of City Schools

Please be informed that ALJ Career Development Services, in collaboration with the Central Luzon Private School Administrators (CLAPSA), will conduct a region-wide Career Tracking and Blueprinting Engagement on October 11, 2019 at the Golden Pavilion, Fontana, C.M. Recto Highway, Clark Freeport Zone, Pampanga.

Target participants to this activity are Grade 11 and 12 students, teachers, career guidance counselors, and parents.

Attached are the letters of General Manager Aileen M. De Jesus of ALJ Development Services and CLAPSA President Joselito T. Garcia for the details of the activity.

  
**MARIA CELINA L. VEGA, CESE**  
 Assistant Schools Division Superintendent  
 Officer-in-Charge

lvi/chiefsgod

**"SMILES BRIGHT, SERVES RIGHT"**

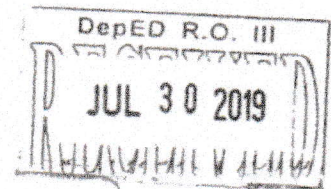


## ALJ Career Development Services

B2 L5 Pasig Millennium Gardens, Jennys Ave, Maybunga, Pasig City

☎ 0917-706-7884

✉ alj.careerdevelopment@gmail.com



29 July 2019

**The Regional Director**

DepEd RO III, Government Center

Maimpis, City of San Fernando

Pampanga

Dear Dr. Nicolas T. Capulong:

The ALJ Career Development Services will conduct a region-wide *Career Tracking and Blueprinting Engagement* on **October 11, 2019** at **The Golden Pavillon, Fontana, C.M. Recto Highway, Clark Freeport Zone, Pampanga**. With the collaboration of CLAPSA (Central Luzon Association of Private School Administrators) and ALJ Career Development Services we are requesting your good office to disseminate the aforesaid Education Exhibit evolving the theme "*Sharing the Value of a Calculated Future for the Senior High School students*".

The activity aims to:

- Guide the Senior High School students of Region III to make the best, informed decisions for their future by providing them the opportunity to meet different university representatives from Metro Manila and nearby provinces;
- Engage them into meaningful interfaces toward achieving a decisive career path;
- Help them gain deeper understanding of the importance of 21<sup>st</sup> century skills and active involvement in response to changes and paradigm shifts with regards to envisioning their career tracks.

The target participants are Grade 11 and 12 students, teachers, career guidance counselors from public and private schools, and parents.

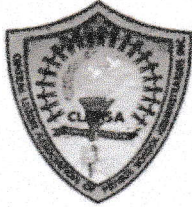
We shall highly appreciate your favorable action with regards to this request and be a part of evolving around the theme "*Sharing the Value of a Calculated Future for the SHS students*".

Respectfully yours,

  
**AILEEN M. DE JESUS**

ALJ Career Development Services

General Manager



**CENTRAL LUZON ASSOCIATION OF PRIVATE SCHOOL  
ADMINISTRATORS, INC.  
C L A P S A**

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July 23, 2019

**THE MANAGER**

ALJ Career Development Services  
Maybunga, Pasig City  
National Capital Region

Madame:

Felicitations!

The Central Luzon Association of Private School Administrators, Inc. (**CLAPSA**), in collaboration with the Department of Education RO III, will conduct a region-wide **Career Tracking and Blueprinting Engagement** with Senior High School Students (Grades 11 and 12) on **October 11, 2019 at The Golden Pavilion, FONTANA, C.M. Recto Highway, Clark, Freeport Zone, Pampanga.**


Evolving around the theme "**Sharing the Value of a Calculated Future for the SHS Students**", this career journey package aims to gather together Senior High Students across Region III and engage them into meaningful interfaces among each other geared toward achieving a decisive career path. Participants will be treated to an "**Education Exhibit**" showcasing course offerings and benchmarks of different colleges and universities in Metro Manila and the nearby cities and provinces.

Inspired by the projected success of this activity, CLAPSA, herein requests your good company to invite on our behalf, prestigious colleges and universities to participate in this milestone in the lives of the Senior High Students.

We shall highly appreciate and be grateful of your valuable participation in this worthwhile endeavour.

Thank you and God be with us.

Very truly yours,

  
**JOSELITO T. GARCIA**  
CLAPSA President



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### **RATIONALE FOR ATTENDING**

#### **Career Alignment**

- Students must be aware of choosing the right academic track and strand to avoid career mismatch
- Students must be prepared for the innovation of educational technology
- Students need to understand the importance of 21<sup>st</sup> century skills

#### **Enrollment**

- For schools, colleges and universities to showcase their programs
- For students, to learn and be prepared for the admissions requirement
- To give awareness to students the best school suited for them

#### **Value Proposition**

- The most cost effective vehicle reaching the students for enrolment. In just one roof, CLAPSA are able to gather all SHS students from Region III to join the education exhibit.
- Extensive exposures as an institution, college or university that aims to provide deeper understanding of their career opportunities based on their chosen career tracks, aptitudes, interests and competencies.
- Great opportunity to support local partner colleges for benchmarking.

#### **Target Market**

- All students attending will be Grade 11 and 12
- All Guidance Counselors
- CLAPSA (Central Luzon Association of Private School Administrators) member schools for linkages K-12 program with universities and colleges.

**Aileen M. de Jesus**  
**ALJ Career Development Services**

2019/Education Exhibit/CLAPSA