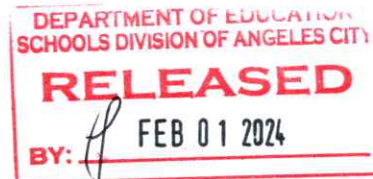




Republic of the Philippines  
**Department of Education**  
Region III  
Schools Division of Angeles City



**Advisory No. 008, s. 2024**

February 2, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013  
This advisory is issued not for endorsement per DO 28, s. 2001,  
But only for the information of DepEd officials, personnel/staff, as well as the  
concerned public.

**INVITATION TO PARTICIPATE IN THE ZOOM MEETING TITLED "COACHING  
SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES"**

To: Assistant Schools Division Superintendent  
OIC-Chief ES, CID  
Chief ES, SGOD  
Public and Private Secondary School Heads  
All Others Concerned

1. Please be informed of the Advisory No. 11, s. 2024 dated January 30, 2024 titled "Invitation to Participate in the Zoom Meeting: *Coaching SHS Students on Recommendable Colleges and Universities*" for reference and guidance.
2. Public and Private School Registered Guidance Counselor, Guidance Designate, and Career Advocates are the requested participants of the zoom meeting. No disruption of classes shall be strictly observed.
3. For concerns and inquiries, you may contact:

Mr. Mark Bacomo  
School Coordinator  
E-mail Address: [guidancengo@gmail.com](mailto:guidancengo@gmail.com)  
Website: [www.guidancengoph.org](http://www.guidancengoph.org)

Encl.: As stated  
Reference: As stated  
To be indicated in the Perpetual Index  
under the following subjects:  
MEETINGS  
NMM/YFP/February 02, 2024



Jesus St., Brgy. Pulungbulu, Angeles City 2009  
(045) 901-9498/[angeles.city@deped.gov.ph](mailto:angeles.city@deped.gov.ph)



Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON

RECEIVED  
JAN 31 2024  
ESMER P. Y.  
Director's Office

**Advisory No. 011**, s. 2024  
January 30, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [region3.deped.gov.ph](http://region3.deped.gov.ph))

**INVITATION TO PARTICIPATE IN THE ZOOM MEETING TITLED "COACHING  
SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES"**

Guidance NGO, a research-based organization that advocates the dissemination of information about careers invites Guidance Officials within Region III. In the Zoom meeting, the organizers will present Schoolguide eBook which is a comprehensive material that features outstanding Philippine colleges and universities. A presentation of the ABC Criteria in identifying recommendable colleges and universities for the college programs that Grade 11 and 12 students would like to pursue. At the same time, a software application called ASSESS can identify recommendable Philippines colleges and universities. The Schoolguide eBook, ASSESS app, and Paths eBook will be given for FREE to all guidance officials, students, and parents within Region III.

Interested participants need to provide the necessary information and send it to [guidancengo@gmail.com](mailto:guidancengo@gmail.com). You may join the Zoom meeting based on the different Zoom meeting schedules provided in the attached documents.

Public and private school Registered Guidance Counselor, Guidance Designate, and Career Advocates are the requested participants in this Zoom meeting. No disruption of classes shall be strictly observed.

Enclosed are the letter of invitation and other pertinent documents from the organizers for your reference and other details.

For concerns and inquiries, you may contact:

Mr. Mark Bacomo  
School Coordinator  
E-mail Address: [guidancengo@gmail.com](mailto:guidancengo@gmail.com)  
Website: [www.guidancengoph.org](http://www.guidancengoph.org)

Clmd1/Clmd8  
January 30, 2024



Address: Matalino St. D.M. Government Center, Maimpis, City Fernando (P)  
Telephone Number: (045) 598-8580 to 89 Email Address: [region3@deped.gov.ph](mailto:region3@deped.gov.ph)

January 23, 2024

Dr. May B. Eclar, CESO IV  
Regional Director  
DepEd Regional Office Region III

Dear **Dr. Eclar**:

Greetings from GuidanceNGO!

GuidanceNGO, a research-based organization that advocates the dissemination of information about careers, invites the senior high school career guidance officials covered by your Regional Office to attend a Zoom meeting titled "**Coaching SHS Students on Recommendable Colleges and Universities.**"

In the meeting, we will present **Schoolguide eBook** which is a comprehensive material that features outstanding Philippine colleges and universities. **Schoolguide eBook** will be given **FREE** to all guidance officials within your region.

To see a draft of **Schoolguide eBook**, please click this link:  
<http://guidancengoph.org/SGEbookDraft/mobile/index.html>

If you had viewed the draft of **Schoolguide eBook**, you may have noticed that there are missing info on some of the pages. Also, many colleges and universities that will be featured on **Schoolguide eBook** are yet to submit their info. The pages will be finalized in February 2024.

The meeting will also cover the ABC Criteria in identifying recommendable colleges and universities for the college programs that Grade 11 and 12 students would like to pursue. ABC stands for (A) **Accreditation**, (B) **Board Exam Performance**, and (C) **CHed Centers of Excellence and Centers of Development**.

GuidanceNGO has created an app that identifies these recommendable Philippine colleges and universities. The app is called **ASSESS** which stands for **Automated School Survey Evaluation and Selection System**.

The **ASSESS App** will also be distributed for **FREE** to guidance officials, students, and parents, and it will be handy especially at a time when schools finalize their plans for their college fair events where college/university representatives will be invited to exhibit and give career talks.

Further, guidance officials can get controlled access to **Paths eBook** which is a compilation of information about many college programs.



On this note, we hope that the guidance officials within your Regional Office can attend the 1-hour Zoom meeting where we will discuss how the SHS guidance officials can get **FREE Schoolguide eBook** for their Grade 11 and 12 students, how to use the **ASSESS app**, and how they can get controlled access to **Paths eBook**.

Below is the meeting agenda.

1. The ABC of Evaluating Colleges/Universities
  - Accreditation by PAASCU, PACUCOA, ACSCU-ACI, AACUP, and ALCUCOA
  - Board Exam Performances
  - CHED Centers of Excellence and Centers of Development
2. Using the ASSESS App for College Fairs, Career Clinics, and Individual Career Guidance
3. Using Schoolguide eBook for Individual Career Guidance
4. Using Paths eBook for Individual Career Guidance
5. Partnering with GuidanceNGO for College Fair events

The guidance officials within each Regional Office may choose to attend the Zoom meeting on any of the dates listed below:

- January 29, 2024 (Mon), 3 to 4 pm
- January 30, 2024 (Tues), 3 to 4 pm
- January 31, 2024 (Wed), 3 to 4 pm
- February 1, 2024 (Thurs), 3 to 4 pm
- February 2, 2024 (Fri), 3 to 4 pm
- February 5, 2024 (Mon), 3 to 4 pm
- February 6, 2024 (Tues), 3 to 4 pm

SHS guidance officials who would like to join this Zoom meeting may email us by sending their info as listed below at [guidancengo@gmail.com](mailto:guidancengo@gmail.com).

1. School Name:
2. Name of Attendee/s:
3. Designation/s of Attendee/s:
4. Mobile Number/s:
5. Landline/s:
6. E-mail Address/s:
7. FB URL/s or FB Name/s:
8. Preferred Date:

We look forward to the SHS guidance officials within your Regional Office attending this Zoom meeting.

Why should the SHS guidance officials attend this meeting?

1. To equip their Grade 11 and 2 students and parents with **FREE** copies of **Schoolguide eBook** which is a comprehensive guide to outstanding Philippine colleges and universities.
2. To get a **FREE** copy of the **ASSESS app** for individual career guidance.
3. To gain controlled access to **Paths eBook** which is a compilation of college programs that they can use for individual career guidance.
4. To avail of **FREE** assistance in organizing their college fair events.

Please be informed that this Zoom meeting is **FREE** of charge.

You may message our school coordinator, Mr. Mark Bacomo, on Facebook if you have questions or concerns: <https://www.facebook.com/mark.bacomo.9>

Thank you.

Warm regards,  
(SGD.) Junn Geronimo  
Director for Communication

**guidanceNGO**

**RATIONALE, OBJECTIVES, AND EXPECTED OUTPUT FROM  
COACHING SHS STUDENTS ON RECOMMENDABLE  
COLLEGES AND UNIVERSITIES**

**an Online Meeting for  
SHS Guidance Counselors and Guidance Designates**

**Rationale**

Senior High School Guidance Counselors and Designates are expected to assist senior high school students as they embark on a new level of education which can be college or university education. Hence, SHS guidance counselors and designates must be equipped with reliable sources of information to identify which colleges and universities can maximize the potentials of their students through higher education.

The COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting, designed for SHS guidance officials of DepEd and private senior high schools, will equip not only the SHS guidance officials but also the students and their parents with materials that they can use in preparing students for the challenges of taking on another level of education.

What these materials are and how to maximize their uses are essential in assisting the SHS guidance counselors and designates to be fully-equipped in carrying out these critical tasks.

**Objectives**

Attendance to the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting aims to achieve the following objectives:

1. Present the ASSESS App, an automated application software, that identifies the recommendable colleges and universities where senior high school students can pursue higher education. ASSESS, which stands for Automated School Survey Evaluation and Selection System, generates data on which colleges/universities have accreditation in various college programs; how the colleges/universities have performed in various board exams, and which colleges and universities are cited as Centers of Excellence (COE) or Centers of Development (COD) by the Commission on Higher Education (CHED). We refer to these as the ABC Criteria in evaluating colleges and universities: A, Accreditation; B, Board Exam Performance, and C, CHed Citations COE and COD.
2. Discuss the data that will be generated by the ASSESS App and how to use these data in guiding their students to the recommendable colleges and universities.
3. Emphasize the importance of accreditation by these five accrediting agencies:
  - PAASCU (Philippine Accrediting Association of Schools, Colleges, and Universities);



- PACUCOA (Philippine Association of Colleges and Universities – Commission on Accreditation);
  - ACSCU-ACI (Association of Christian Schools, Colleges, and Universities – Accrediting Council, Inc.);
  - AACCU (Accrediting Agency of Chartered Colleges and Universities in the Philippines); and
  - ALCUCOA (Association of Local Colleges and Universities – Commission on Accreditation).
4. Stress the importance of the Passing Rate in various Board Exams as reliable pieces of information provided by the Professional Regulation Commission (PRC).
  5. Discuss why students should be familiar with institutions cited by the Commission on Higher Education (CHED) as Centers of Excellence or Centers of Development.
  6. Present a reference material called Schoolguide eBook which is a comprehensive guide to colleges and universities. Schoolguide eBook highlights information about colleges and universities such as their history, core values, undergraduate programs they offer, tuition and fees, admission requirements and dates, facilities, scholarships and grants, outstanding alumni, awards and citations, term of classes, etc. SHS guidance officials from DepEd Division offices are entitled to receive FREE copies of Schoolguide eBook. Also, discuss how the Grade 11 and 12 students can get FREE copies of Schoolguide eBook through the assistance of the SHS guidance counselor or designate.
  7. Discuss the features of the colleges and universities with the SHS guidance officials and designates as these institutions can be categorized as private, state, local college/university, or specialized government institutions of higher learning such as the Philippine Military Academy and the Philippine National Police Academy. There are implications that students should know about depending on the category of the college/university they will go to in pursuing higher education.
  8. Tackle the implications of taking a college program that is not aligned to the career track or strand that senior high school students are presently in.
  9. Assist the SHS guidance counselors and designates in gaining access to a reference material called Paths eBook. Paths eBook is a compilation of information about various college programs being offered in the Philippines that highlights information such as key areas of study, skill set and character to develop, training programs, and employment opportunities that await students after pursuing the college program.
  10. Be of assistance to SHS guidance counselors and designates in organizing their career and college fairs activities. As GuidanceNGO has been coordinating with colleges and universities nationwide for more than twenty 20 years, it is easier for GuidanceNGO to identify the recommendable colleges/universities that can be invited to exhibit or render career talks to the senior high school students. Also, GuidanceNGO can facilitate communication between the senior high schools and the colleges/universities.

GuidanceNGO can further assist schools in surveying the career preferences of students and their preferred higher education institutions.

### Expected Output

1. It is expected that the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting will gear up the SHS guidance counselors and SHS guidance designates with software applications and materials that they can use in their career guidance tasks. These are:

- a. ASSESS App – an automated statistics-generating app that shows the accreditation status of various college programs being offered by colleges and universities; the board exam performances of colleges and universities for several years; and which colleges and universities are cited as Centers of Excellence or Centers of Development by the CHED.

Note: The ASSESS App will be given FREE to the attendees of the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting.

- b. Schoolguide eBook – a comprehensive guide to colleges and universities that highlights the following info about each college/university:
  - b.1 History, Core Values, Objectives;
  - b.2 Undergraduate Programs Being Offered;
  - b.3 Admission Requirement and Dates;
  - b.4 Tuition and Fees;
  - b.5 Scholarships and Grants;
  - b.6 Facilities;
  - b.7 Outstanding Alumni;
  - b.8 Awards and Citations;
  - b.9 Term of Classes;
  - b.10 Religious Affiliation;
  - b.11 and many other items of information

Note: Schoolguide eBook will be given FREE to the attendees of the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting.

- c. Controlled access to Paths eBook which is a compilation of information about various college programs highlighting information such as:
  - c.1 Areas of Study about each college program;
  - c.2 Skill Set or Character to develop before pursuing a college program;
  - c.3 Training Program that students undergo as they pursue a college program; and



c.4 Employment Opportunities after finishing a college program

Note: Attendees of the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting will be given controlled access to Paths eBook.

2. It is expected that through the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting, SHS guidance counselors and designates will have gained a deeper understanding of the importance in qualifying colleges and universities. By knowing which institutions have statistically been performing well in the ABC Criteria (Accreditation, Board Exam Performance, CHed Citations), they can better assist their mentees in identifying institutions that can maximize the potentials of the senior high school students.
  
3. SHS guidance counselors and SHS guidance designates gain better means of reporting about the career preferences of their senior high school students as well as their preferred higher education institutions.

----- end of Rationale, Objectives, and Expected Output of the COACHING SHS STUDENTS ON RECOMMENDABLE COLLEGES AND UNIVERSITIES online meeting for SHS Guidance Counselors and SHS Guidance Designates