



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OF ANGELES CITY



Advisory No. 023,s. 2024  
March 6, 2024

In compliance with DepEd Order (DO) No. 8, 2013,  
This advisory is issued not for endorsement per DO No. 28, s. 2001,  
but only for the information of DepEd Officials, personnel/staff, as well as  
the concerned public.  
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**SCHOOL MARKETING ACTIVITIES**

Please be informed that Holy Angel University will conduct school marketing activities with Senior High School on March 18-21, 2024.

Participation of school is voluntary.

Attached is the letter of request from the Program Chairperson, School of Education, Elmer H. Sotiangco, PhD.

For your information and guidance.

Encl.: As stated  
JGF/SHS-EPS/March 6, 2024

*[Handwritten signature]*

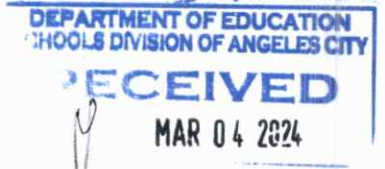


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March 4, 2024

Engr. Edgard C. Domingo, PhD, CESO V
CESO V, Division Superintendent
Division of Angeles City



Thru: Dr. Josephine G. Figueroa
Program Supervisor, Senior High School
Division of Angeles City

Dear Sir/Madam,

Greetings of peace and goodwill!

We are writing to request your permission the School of Education (SED) of Holy Angel University (HAU) to coordinate with the following DepEd Schools in Angeles City to conduct school marketing activities with senior high school students with a track HUMMS, GAS, and STEM:

- 1. Angeles Science High School
2. Rafael L. Lazatin Memorial HS
3. Bonifacio V. Romero HS
4. Angeles City Senior High School Stand Alone
5. Angeles City National High School
6. Northville 15 IS
7. Amsic IS
8. Malabanas IS
9. Sto. Domingo IS
10. Sapangbato National High School
11. Francisco G. Nepomuceno Memorial High School
12. Governor Rafael L. Lazatin IS
13. Angeles City National Trade School

The purpose of our school marketing is to promote our educational programs and services to the prospective students and their parents/guardians. We believe that our programs and services are relevant and beneficial to the students who are interested in pursuing higher education and career opportunities in various fields.

We plan to conduct our school marketing activities from March 18 to March 21, 2024, between 8:00 AM to 5:00 PM. We will coordinate with the school principals and teachers to schedule our visits and presentations. We will also follow the health and safety protocols and guidelines set by the Department of Education and the local government units.

We are offering two options for our school marketing activities:

- Option 1: A (1 - 2 hours) campus tour in Holy Angel University, where the students can see our facilities, meet our faculty and staff, and learn more about our programs and services.
Option 2: A (1 hour) presentation in your school, which can be done in a covered court or any suitable venue, where we can showcase our programs and services through videos, testimonials, and interactive activities.

We hope that you will grant us your permission to conduct our school marketing activities and choose the option that suits your preference and availability. We assure you that we will conduct ourselves professionally and respectfully at all times. We appreciate your support and cooperation in this matter.

Thank you very much for your kind attention and consideration.

Sincerely,

Noted by:

ELMER H. SOTIANGCO, PhD
Program Chairperson, School of Education
Holy Angel University
esotiangco@hau.edu.ph

ALMA M. NATIVIDAD, PhD
Dean, School of Education
Holy Angel University