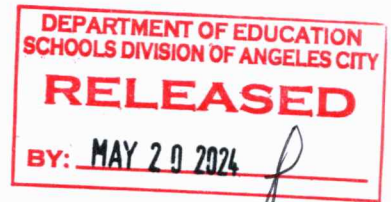




Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF ANGELES CITY



Advisory No. 062, s. 2024

May 15, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013

This advisory is issued not for endorsement per DO 28, s. 2001,
But only for the information of DepEd officials, personnel/staff, as well as the
concerned public.

(Visit: www.deped.gov.ph)

CYBERGUARDIANPH: CYBER EXPRESS CONTEST-INTERSCHOOL EDITION

Enclosed is the Advisory No. 081 s. 2024 dated May 13, 2024 titled
“CYBERGUARDIANPH: Cyber Express Contest-Interschool Edition”.

CyberGuardianPH will hold its annual Cyber Express Contest-Interschool
Edition. The contest aims to showcase diverse, innovative and creative prowess of
the learner more so, raise awareness and empower learners to help co-create a
safer cyberspace for themselves and others.

Attached is the 2024 Cyber Express Contest Guidelines and Mechanics.

For information and guidance.

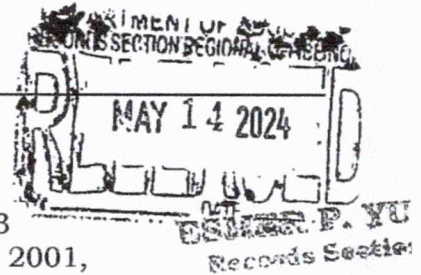
Ecl.: As stated
NMM/YFP/May 15, 2024



Jesus St., Brgy. Pulungbulu, Angeles City 2009
angeles.city@deped.gov.ph



Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON



Advisory No. 081, s. 2024
May 13, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit region3.deped.gov.ph)

CYBERGUARDIANPH: CYBER EXPRESS CONTEST-INTERSCHOOL EDITION

CyberGuardiansPH coalition is driven and committed to co-create safer cyberspace for the protection of children and youth against online sexual abuse and exploitation, cyberbullying, and other forms of cyber threats, such as online gaming and social media addiction and misinformation/fake news and disinformation and trolling.

CyberGuardiansPH will hold its annual Cyber Express Contest-Interschool Edition. The contest aims to showcase the diverse, innovative and creative prowess of the learners more so, raise awareness and empower the learners to help co-create a safer cyberspace for themselves and others.

Further, the contest categories are the following.

- Video Making
- Spoken Word Poetry
- Songwriting
- Slogan/Poster Making

In addition, all entries must capture any of the following cyber treats against children and young and how the youth can help co-create safer cyberspace.

- Online sexual abuse and exploitation of children (OSAEC);
- Cyberbullying;
- Excessive use of social media;
- Online gaming addiction; and
- Misinformation/Fake News and Disinformation/Trolling.

The winners (1st, 2nd and 3rd placers) will be announced during the 4th National Youth Leadership Summit on Safer Cyberspace on November 23-24, 2024. Other details regarding the summit will be communicated.



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)
Telephone Number: (045) 598-8580 to 89 Email Address: region3@deped.gov.ph
Website: <https://region3.deped.gov.ph/>



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All interested schools are requested to register to confirm their participation via this link: <https://bit.ly/CyberExpress2024> on or before August 30, 2024.

Enclosed is the 2024 Cyber Express Contest Guidelines and Mechanics for reference.

JESSIE L. AMIN, EdD, CESO V
Assistant Regional Director

ESSD1/spp1
May 13, 2024

To send feedback regarding any of our services, kindly scan the QR Code.



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2024 CYBER EXPRESS CONTEST MECHANICS

GENERAL GUIDELINES

1. The following are qualified to join the 2024 CGPH CYBER EXPRESS CONTEST:

- **OFFICIAL REPRESENTATIVES** from the participating schools (High school or College Level students)
- Youth **NOT** in Education, Employment and Training (NEET) or out-of-school youth duly certified by the Punong Barangay or the Head of their church or community-based youth organization

2. The Participating Schools must accomplish the online registration form and send an e-copy of the birth certificate and school IDs of their **OFFICIAL REPRESENTATIVES** for ALL or the **SELECTED CATEGORIES** on or before **AUGUST 30, 2024**, to cgphcyberexpress2022@gmail.com. For out-of-school youth/unemployed contest participants (YOUTH NEET), they should also complete the online registration form and send an e-copy of their birth certificate and Barangay Certification of Residence and Youth NEET/out-of-school youth on or before **AUGUST 30, 2024**.

3. Each Participating School and Youth NEET will be allowed to submit a maximum of two (2) entries per category. The entries of the official school representatives for each category must be submitted by their respective schools. On the other hand, the entries of out-of-school youth/YOUTH NEET may be directly submitted to CyberGuardiansPH.

4. Participants must be at least 13 years old up to 25 years old, students (official representatives from the participating schools and YOUTH NEET).

5. THEME/MESSAGE

5.1. Helping co-create safer cyberspace for children and the young; empowering the youth through cybersecurity and the community as they face one or any of the following cyber threats.

5.1.1. Online sexual abuse and exploitation of children (OSAEC);

5.1.2. Cyberbullying;

5.1.3. Excessive use of social media;

5.1.4. Online gaming addiction; and

5.1.5. Misinformation/Fake News and Disinformation/trolling



5.2. The entry message conveys the impact of the above-mentioned cyber threats on the well-being of children and the young; how can children and the young be protected online by empowering them through cybersecurity knowledge and the support of their community (parents/family, school/teachers/classmates, church, mental health professionals, NGOs, government, friends, and classmates)

6. FORMAT

VIDEO MAKING

- * Videos can be in Tagalog, local dialect, or English;
- * Videos in Tagalog or the local dialect must have an English subtitle.
- * Videos must be between 3-4 minutes and in any of the following presentation formats:

**ANIMATED EXPLAINER VIDEO, TESTIMONIAL VIDEO, LIVE ACTION VIDEO;
or WHITEBOARD VIDEO**

- * Videos must be in mp4 file format and in 720p or 1080p
- * Materials used must be original or from a credited royalty-free site. All sources of the materials shall be cited with this notation "Credits to: _____ posted on the left upper side of the screen.

Criteria for Judging:

1. Creativity and Originality of Presentation ----- 30%
2. Context Appropriateness/Relevance to the theme (in line with the Theme/message as stated above ----- 20%
3. Technical and Innovation Excellence----- 35%
4. Effectiveness in reaching the targeted audience (measured by the highest number of likes and shares on CGPH Facebook) ----- 15%

Digital Slogan Poster Making Contest

- * Entry must be an original design & owned by the participant (s) and not previously published or have won in a contest.
- * Participants may use any editing software (Adobe Photoshop, Paint, Microsoft PowerPoint, etc.)



* The poster shall possess the following specifications: **Poster size must be in A4 size (8.27" x 11.69") 300 DPI, in a PORTRAIT format.**

* Entry must be accompanied by a one (1) minute video explaining the meaning of the slogan poster while doing the poster.

Criteria for Judging:

- 1. Articulation/Relevance to the theme ----- 30%
- 2. Technical and Innovation Excellence (Artistry/Creativity
Mastery of the use of the medium) ----- 20%
- 3. Originality ----- 35%
- 4. Effectiveness in reaching the targeted audience (measured by
the highest number of likes and shares on CGPH Facebook) ---- 15%

Spoken Word Poetry Contest

- * Must NOT be more than five (5) minutes.
- * Entry must be an original & owned by the participant
- * Must be in an MP4 file format and in 720p or 1080p
- * 25fps Frame rate; In Half or Full Body shot
- * No ambient sound
- * with translation and subtitle

Criteria for Judging:

- 1. Relevance to the theme/Message/Content ----- 30%
 - The content of the spoken poetry illustrates, interprets, and emphasizes the theme.
 - The piece has a powerful and meaningful message to the audience. He/ She may use imagery to add color and capture the audience's heart.
- 2. Delivery and Performance, Video Quality/
Technical Quality and Innovation Excellence ----- 20%
 - The spoken piece is delivered as to what emotion is asked in the piece.
 - Connection to the audience was established from the start.



- Facial expressions and hand and body gestures emphasized the different elements of the performance.
- Eye contact pulled the audience to the message of the spoken words.
- The audience's attention and interest were captured and sustained throughout the delivery.
- Pronunciation and enunciation sound natural and clear. The audience can understand what is being spoken.
- Words are pronounced distinctly and correctly. Does not stutter nor stammer.
- The video and the audio are clear. The video must not be blurred or distorted. The music or background music must complement the piece. The volume of the background music or instrument must not cover the presenter's voice.

3. Creativity and Originality ----- 35%

- The piece must be an original composition of the contestant.

4. Effectiveness in reaching the targeted audience
(measured by the highest number of likes and shares
on CGPH Facebook) ----- 15%

Songwriting Contest

- * The song must NOT be more than four (4) minutes.
- * Entry must be an original design & owned by the participant (s)
- * Must be accompanied by the song lyrics (hard copy or PDF form)
- * Must be in an mp4, wave or via Spotify format form

Criteria for Judging:

1. Creativity and Originality of Presentation ----- 35%
2. Context Appropriateness/ Relevance (in line with
theme/message as stated above) ----- 30%
3. Music Arrangement ----- 20%
4. Effectiveness in reaching the targeted audience
(measured by the highest number of likes and shares
on CGPH Facebook) ----- 15%



CyberGuardiansPH reserves the right to disqualify or remove an entry as it deems fit and just without need of any explanation and its decision on the matter shall be final.

The Participating Schools and students agree that CyberGuardiansPH may make all entries submitted especially the winning entries or any portion thereof, available on the website, and other digital assets. Participating Schools/Official representatives and Youth NEET grant CyberGuardiansPH the perpetual, non-exclusive, worldwide, irrevocable right to use, display, publish, transmit, copy, make derivative works from, edit, alter, store, re-format, sell, and sub-license the submitted entries for such purpose without the need of any compensation, with no copyright restriction.

9. SUBMISSION

9.1. Each entry must submit their contest entries to cgphcyberexpress2022@gmail.com with the DOWNLOADABLE video or Google Drive link on or before **SEPTEMBER 20, 2024 – 7:00 P.M. (CUT-OFF)**

9.2. The video/entry **MUST NOT BE** downloaded or posted on any other social media or sites, otherwise, this will automatically disqualify the entry.

10. IMPORTANT DATES

10.1. **AUGUST 30, 2024** - Deadline for registration by the participating schools and Youth NEET.

10.2. **SEPTEMBER 20, 2024 – 7:00 p.m. CUT-OFF** – Submission of entries

10.3. **NOVEMBER 8, 2024 – 1:00 p.m.** – Release of the top 10 semi-finalists

10.4. **NOVEMBER 8, 2024 – 1:00 p.m. to NOVEMBER 18, 2024 – 7:00 p.m.** - Posting on CGPH Facebook for the highest number of reactions and shares.

10.5. **NOVEMBER 24, 2024 – 4th National Youth Leadership Summit** – Announcement of Winners

11. During this screening process, the Contest Facilitators will check if the entries have complied with the entry guidelines. Ineligible entries will be automatically eliminated from the competition. Elimination of entries is final and cannot be subject to appeal or discussion.

12. Entries will be judged by a 3-person panel composed of one member of the CGPH Board of Trustees or their Designate, one representative of the event's major sponsor, and one youth representative (among CGPH's Cyber Youth Champions) who are all not in any way connected with the contestants and their respective organizations.

13. The official rating sheet of the panel of judges shall be submitted to a designated Auditor who shall confirm the computation and declare the winners during the Summit.



14. Participating Schools/Youth NEET with two (2) or more entries may also win more than once.

14. PRIZES

14.1 **1ST** Video Making P25,000 | Songwriting P20,000 | Spoken Word P15,000 | Slogan/Poster P10,000

14.2 **2ND** Video Making P20,000 | Songwriting P15,000 | Spoken Word P10,000 | Slogan/Poster P5,000

14.3. **3RD** Video Making P15,000 | Songwriting P10,000 | Spoken Word P5,000 | Slogan/Poster P3,000

14.4 **CONSOLATION PRIZE:** P1,500 for Semi-finalists who did not win

15. OFFICIAL CONTEST RULES AND REGULATIONS

The video must not contain material that is obscene, defamatory, libelous, pornographic, offensive or encourages conduct that would be considered a criminal offense or violates any law. Videos must be appropriate for viewing by the public. By submitting a video, and poster, individuals/teams agree to allow CGPH Incorporated to use these materials for marketing, promotion, information, and education purposes, at no cost. CGPH reserves the right to publicize and promote the video for its purposes. All work will be given credit to the creators. The winning submissions may be branded with the CGPH logo at the discretion of CGPH. The top 3 winners will be required to produce a 30-second teaser video for their entries for marketing and promotion purposes. CGPH shall not assume responsibility or liability for any material or portion thereof, or any claims, damages, or losses resulting from the use or dissemination of any video submitted in this contest.