



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF ANGELES CITY

Advisory No. 079, s. 2024

August 15, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013

This advisory is issued not for endorsement per DO 28, s. 2001,
But only for the information of DepEd officials, personnel/staff, as well as the
concerned public.

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UNILAB'S BATANG MIGHTY EVENT

Please be advised of the enclosed letter from YOUTHOPIA ACTIVATION SPECIALIST INC. requesting to cover the Elementary Schools re: **Unilab's BATANG MIGHTY, MATIBAY, MATALINO, MATANGKAD AT MATATAG'S Program.**

Attached is the Unilab's Batang Mighty Event Proposal Letter.

For information and guidance.

Ecl.: As stated
CSM/YFP/August 15, 2024



AUGUST 05, 2024

SIR EDGARD C. DOMINGO, SCHOOLS DIVISION SUPERINTENDENT
SCHOOL DIVISION OFFICE- ANGELES CITY

RE: UNILAB'S BATANG MIGHTY EVENT PROPOSAL LETTER

Dear Sir Edgard,

GREETINGS!

Our company, YOUTHOPIA ACTIVATION SPECIALIST INC. is one of the leading youth marketing agencies in the country today. Leading multi-national and local companies such as Procter & Gamble Philippines, UNILAB Inc, Alaska Milk Corporation and Abbott Laboratories rely on us to provide distinct value to their brands by implementing relevant educational programs in thousands of schools nationwide.

Unilab would like to make the kids' learning experience a happier and healthier one! Without a fret, we know they will always be **BATANG MIGHTIES!** Why? Because Growee, Ceelin Plus and Nutroplex got their backs! For this year, **Unilab's BATANG MIGHTY, MATIBAY, MATALINO, MATANGKAD AT MATATAG's Program would like to visit the Elementary Schools in your Division, on their School Event or Activity with Parents and Guardians** (Culminating, Foundation, Family Day, Sports Day, UN Celebration, etc.). We have developed engaging activities and programs that will be enjoyable for everyone at the School, especially providing learning opportunities about the importance of taking care of one's health as we venture in this new School Year. See our prepared activities below for the Parents, Guardians, Facultyss Members, and Students to enjoy:

1. Booth and Structures Setup (requiring 3 x 6m space)
2. TIBAY IMMUNITY BOTTLE STATION - Featuring Ceelin Gummies and Ceelin Plus Zinc brands in a fun game where Participants can get to pick inside the Ceelin Gummies Bottle their prize/sample
3. TURBO TALINO STATION - Featuring Nutroplex brand in a game where the player has to press randomly illuminated lights in a designated time frame to be able to win a prize/sample [with provision of electricity]
4. TANGKAD AT TATAG STATION - Featuring Growee brand in a game where player must jump and tap all the balls from the panel starting from the lowest to the highest to be able to win a prize/sample
5. Mascot Appearance (subject to availability on the area)

It is on this note that we are requesting for your permission to allow us to cover the Elementary Schools under your Divisions, or atleast allow us to negotiate with the Elementary Schools to further propose our Program. We are looking forward to your support on this endeavor, and thank you very much for all the support! You may send us an email at blancochristnalyn@gmail.com and contact me via mobile at **09502168089**.

Sincerely yours,

CHRISTNALYN BLANCO

YOUTHOPIA

A brand activation expert.

School Negotiator | Youthopia Activation Specialist Inc.



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