

Republic of the Philippines

Department of Education

BY: \$ SEP 1 1 2024

DEPARTMENT OF EDUCATION CHOOLS DIVISION OF ANGELES CITY

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REGION III SCHOOLS DIVISION OFFICE OF ANGELES CITY

Advisory No. 2. 8. 2024
September 11, 2024
In compliance with DepEd Order (DO) No. 8, s. 2018
This advisory is issue not for endorsement per DO 28, s.2001,
But only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

MILO Champ Camp

Please be informed of the attached letter from Nestle Philippines, Inc. on MILO Champ Camp to be implemented in August 2024 to December 2024.

For information and guidance.

RSG/SMN/September 11, 2024





Nestlé Philippines, Inc.

31 Plaza Drive, Rockwell Center Makati City 1200 Philippines T +63 (2) 8898 0061

August 22, 2024

Mr. Edgardo C. Domingo Schools Division Superintendent City of Angeles

Thru: Ms. Anna Marie Carmen Romero Senior Education Program Specialist (SEPS)

Dear: Sir / Madam,

Greetings in the name of building next generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and phyiscal welfare of Filipino families, including our learners. As MILO celebrates its 60th year in the Philippines, the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions and our advocacy of sports and nutrition through our **MILO Champ Camp**.

MILO Champ Camp is a program that engages with students through sports modules and nutrition without disrupting classes. Student engagement includes sports module on fundamentals in different sports, developed in partnership with the University of the Philippines College of Human Kinetics. After a 20-minute exercise, students are then given a cold cup of MILO. This program is set to be implemented on August 2024 to December 2024.

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Sincerely yours,

KINGSLEY CENA

MILO Consumer Marketing Manager

CARLO SAMPAN AVP-Head of MILO Sports