



Republic of the Philippines
Department of Education
REGION III

SCHOOLS DIVISION OFFICE OF ANGELES CITY

Advisory No. ⁰²⁸____, s. 2025
July 7, 2025

In compliance with DepEd Order (DO) No. 8, s. 2018
This advisory is issued not for endorsement per DO 28, 2001,
but only for the information of DepEd officials,
personnel/ staff, as well as the concerned public.
(Visit www.deped.gov.ph)

Please be informed of the attached Advisory No. 075, s. 2025, "SINING PARA SA KARAGATAN WPS ATIN ITO: WPS VICTORY DAY EXHIBIT AND POSTER MAKING CONTEST" on July 12, 2025 at 10:00am at The Event Center, SM Clark, Pampanga.

Enclosed is the detailed guidelines and mechanics of the contest.

For reference, guidance and wide dissemination.

SGOD/PDO MNC/July 7, 2025

Handwritten signature



Jesus St., Brgy. Pulungbulu, Angeles City 2009
(045) 901-9498/angeles.city@deped.gov.ph



Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON



Advisory No. 075, s. 2025
June 30, 2025

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but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit region3.deped.gov.ph)

**SINING PARA SA KARANGATAN WPS ATIN ITO: WPS VICTORY DAY EXHIBIT
AND POSTER MAKING CONTEST**

The 1st Civil Relations Group, Civil Relations Service of the Armed Forces of the Philippines will be conducting the **Sining Para Sa Karangatan WPS Atin Ito: WPS Victory Day Exhibit and Poster Making Contest** on **July 12, 2025 at 10:00 a.m** at **The Event Centre, SM Clark, Pampanga**.

This activity aims to commemorate the July 12, 2016 when the Philippines won a landmark ruling in the permanent Court of Arbitration that invalidated the China's claim over the West Philippine Sea moreover, to raise awareness and inspire patriotic expression among Filipinos.

In line with this activity, all secondary learners both from public and private schools are invited to participate in the poster making contest to showcase their creativity and deepen their understanding of the West Philippine Sea through Arts.

Enclosed is the detailed guidelines and mechanics of the contest for reference.

For inquiries and clarifications, you may directly communicate with AW1C Joan D Saga-oc, PAF through her contact numbers at 09171742336.

For widest dissemination and compliance.

RONNIE S. MALLARI, PhD, CESO V
Regional Director

ESSD1/spp1
June 30, 2025

To send feedback
regarding any of
our services,
kindly scan the
QR Code.



Address: Matalino St. D.M. Government Center, Maimpis,
City of San Fernando (P)
Telephone Number: (045) 598-8580 to 89
Email Address: region3@deped.gov.ph
Website: <https://region3.deped.gov.ph/>





**BE THE ARTIST
OF YOUR PROGRESS!**

SINING PARA KARAGATAN WPS ATIN ITO:

WPS VICTORY DAY EXHIBIT

AND POSTER MAKING CONTEST

July 12, 2025 | 10:00am
@ The Event Centre, SM Clark, Pampanga

Our Seas. Our Rights. Our Future.

For Registration: 

Exciting prizes awaits!

SEE YOU THERE!

For more inquiries please call : 09171742336

Mechanics and Procedures

- The activity is open to all Art Enthusiast.
- Two (2) hours is allotted for all participants to complete their entries.
- Entries must be original and created on the spot.
- Plagiarized or pre-made works will be disqualified.
- No identifying marks (name of school or group) on the front of the artwork.
- A label with participant details will be placed at the back.
- During the contest, art materials will be provided by the organizer. Further, Participants can bring their own materials but only traditional/manual media such as pencil, crayon, pen, oil pastel are allowed.
- Use of digital tools is strictly prohibited.
- The poster must illustrate and express their support to the WPS.

Criteria of Judging

Criteria	Description	Score
Relevance to the Theme (40%)	Clearly reflects the theme of WPS Victory Day	35%
Creativity and Originality (30%)	Innovative and unique presentation of the idea	35%
Visual Impact (20%)	Visual appeal, layout, use of colors and space	20%
Neatness and Presentation (10%)	Clean and Organized Presentation	10%
TOTAL SCORES		100%

Project "Silent Echo"

Sining Para Karagatan WPS Atin Ito: WPS Victory Day Exhibit and Poster Making Contest

(12 July 2025 – SM City Clark, Pampanga)



Background

- The Philippines has long asserted its rights over West Philippine Sea (WPS).
- China, meanwhile, claims the WPS justifying its claim through its nine-dash line and increasing its Illegal, Coercive, Aggressive, and Deceptive (ICAD) activities in the area.
- In July 12, 2016, the Philippines scored a landmark ruling in the Permanent Court of Arbitration that invalidated China's claims over the WPS. China, however, continues to ignore the decision.
- In order to commemorate the victorious ruling, the government is advocating for July 12 as WPS Victory Day. In line with this, 1CRG CRSAFP in partnership with NICA3 will conduct a one-day WPS poster making contest and photo gallery exhibit at SM City Clark, Pampanga on July 12, 2025 (Saturday) in support to the government's campaign for West Philippine Sea advocacy.



Objectives



- To commemorate WPS Victory Day and inspire every Filipino to stand strong in upholding our seas, our rights, our future.



- To raise public awareness on the WPS and the importance of safeguarding our territorial rights.



- To raise public awareness on the WPS and empower participants to assert our rightful claim through art.



- To ignite the patriotism of the youth to demonstrate their support in defending national sovereignty and territorial integrity.



Invitation Poster








BE THE ARTIST!
OF YOUR POSTER!

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WPS VICTORY
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Mechanics and Procedures

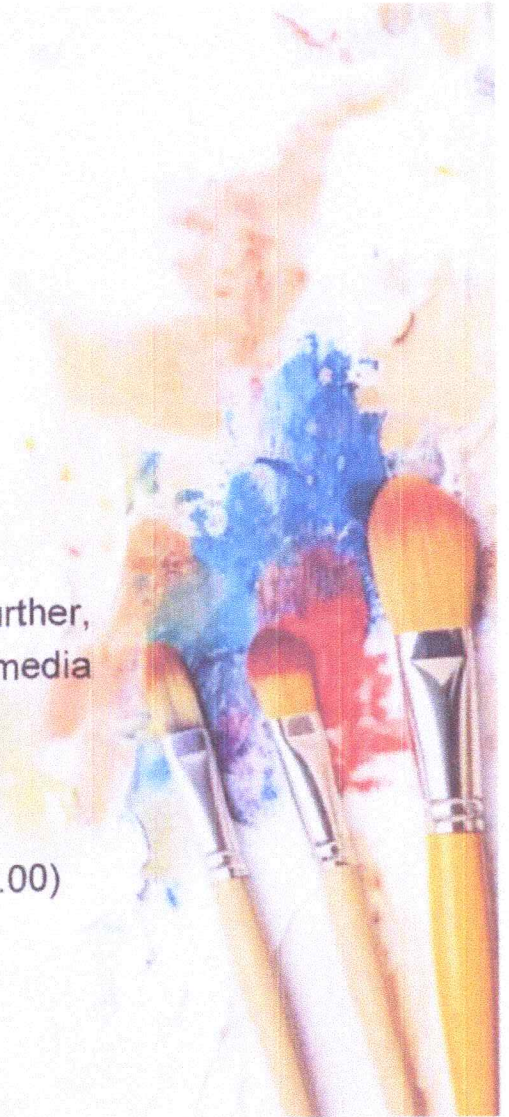
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- The poster must illustrate and express their support to the WPS.
- There will be three winners. (1st – 7,000.00; 2nd – 5,000.00; and 3rd – 3,000.00)



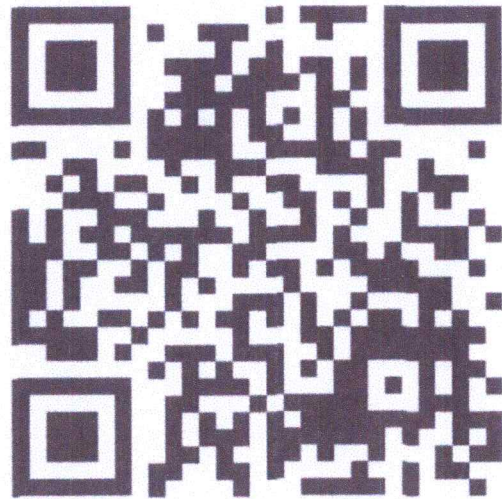
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Registration

To register, scan the QR code or click the Google link:



https://docs.google.com/forms/d/e/1FAIpQLSe4h3y-4-8YZau85hoNjm83g0pBI7_ykH1yO4IDK2q7cmzlgA/viewform

Sining Para Karagatan WPS Atin Ito: WPS Victory Day Exhibit and Poster Making Contest

johnlioydmandarin928435@gmail.com [Switch account](#)

* Indicates required question

Email *

Full Name *

School/Organization *

Age *

Address *

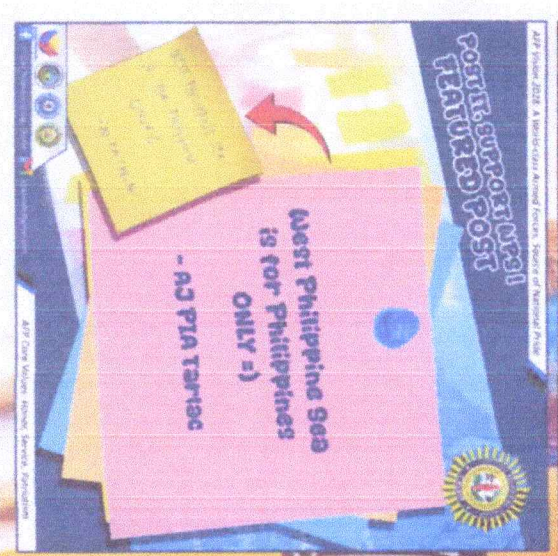
Phone Number *



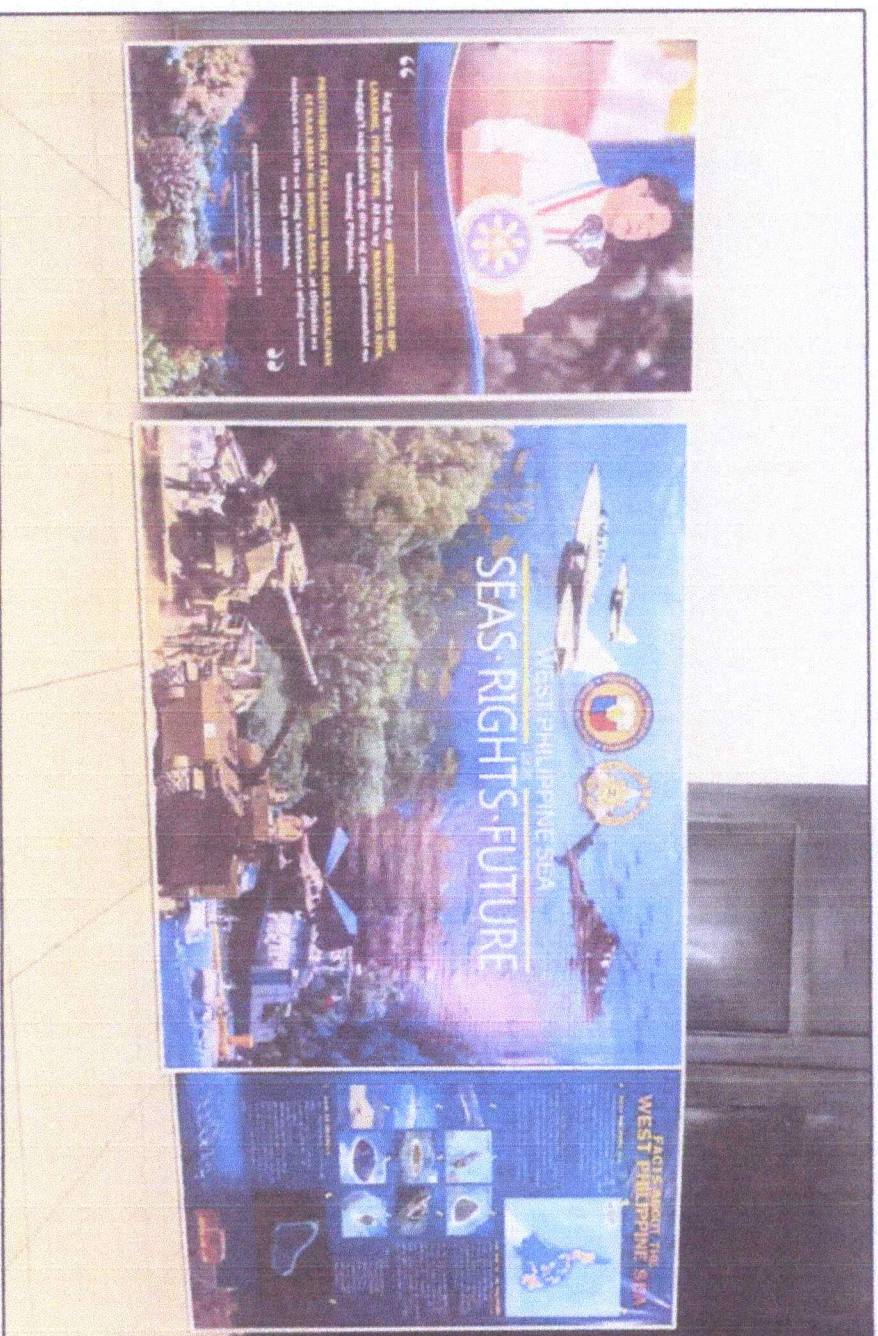
Post It, Support WPS!



Sample Post It Activity



WPS Advocacy Photo Gallery

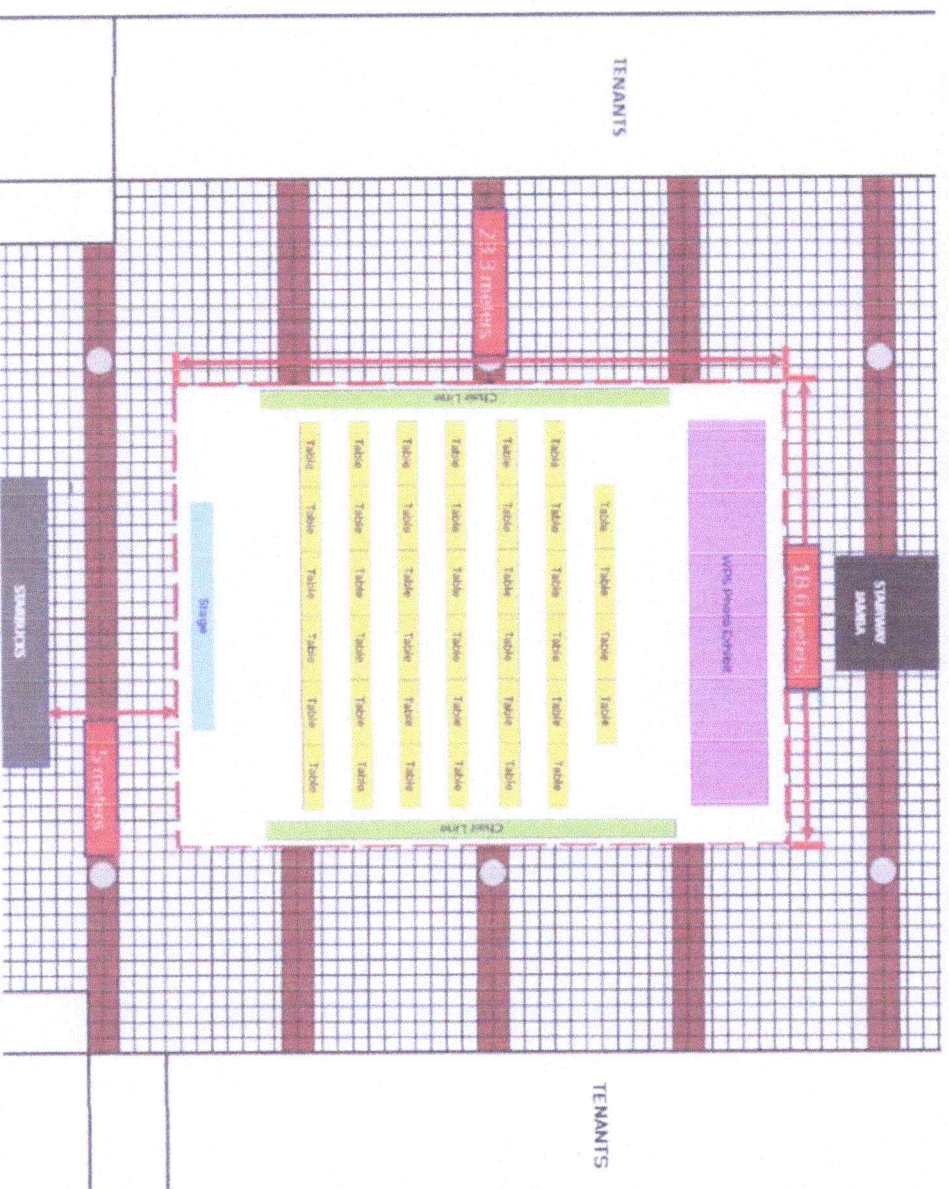


Venue

(Activity Center 1, (near Starbucks and H&M) SM City Clark, Pampanga)



Proposed Floor plan



Programme



SM CITY CLARK

**SININO PARA KARABATAN WPS ATIN ITO:
WPS VICTORY DAY EXHIBIT
AND POSTER MAKING CONTEST**

Our Stride. Our Rights. Our Future

July 12, 2025 | 10:00am
@ The Event Centre, SM City Clark, Pangasinana

PROGRAMME

10:00 AM - 10:30 AM (Registration of Participants)

10:30 AM - 10:45 AM
Invocation
National Anthem
Welcome Remarks
Prize Viewing of "Kulaf" AVP
WPS Photo Exhibit

- AVP
- AVP
- MR. JERWIN M. JALANCONI
Head Manager, SM City Clark

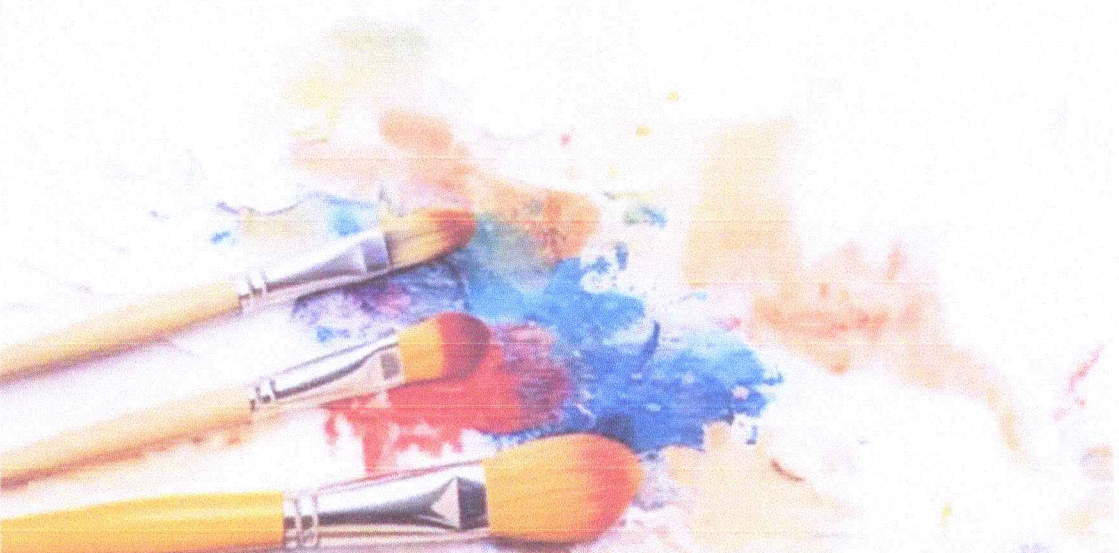
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10:00 AM - 10:30 (Registration of Participants)

10:30 AM - 10:45 AM
Invocation
National Anthem
Welcome Remarks
Prize Viewing of "Kulaf" AVP
WPS Photo Exhibit
Overview of the Contest Mechanics and Criteria for Judging
11:30 AM (Lunch Break)
Certification of Participants
1:00 PM (Poster Making Proper)
Artwork Creation (2 hours)
Submission and Viewing
Judging of Entries and Short Evaluation by the Panel
Announcement and Awarding of Top Winners and Certificates
4:30 PM (Closing Remarks)
Singing of Pinesong Kory Malay
Prize Opportunity
End of Activity

- AVP
- AVP
- MR. JERWIN M. JALANCONI
Head Manager, SM City Clark

Pvt. Meloy N. Amador, PA
Master of Ceremony



Event Backdrop (20x8 inches) Landscape



SM CITY CLARK



SINING PARA KARAGATAN WPS ATIN ITO:

**WPS VICTORY DAY EXHIBIT
AND POSTER MAKING CONTEST**

VIETNAM

WEST
PHILIPPINE
SEA

PHILIPPINES

Our Seas. Our Rights. Our Future.

July 12, 2025 | 10:00am

@ The Event Centre, SM City Clark, Pampanga

JUDGES

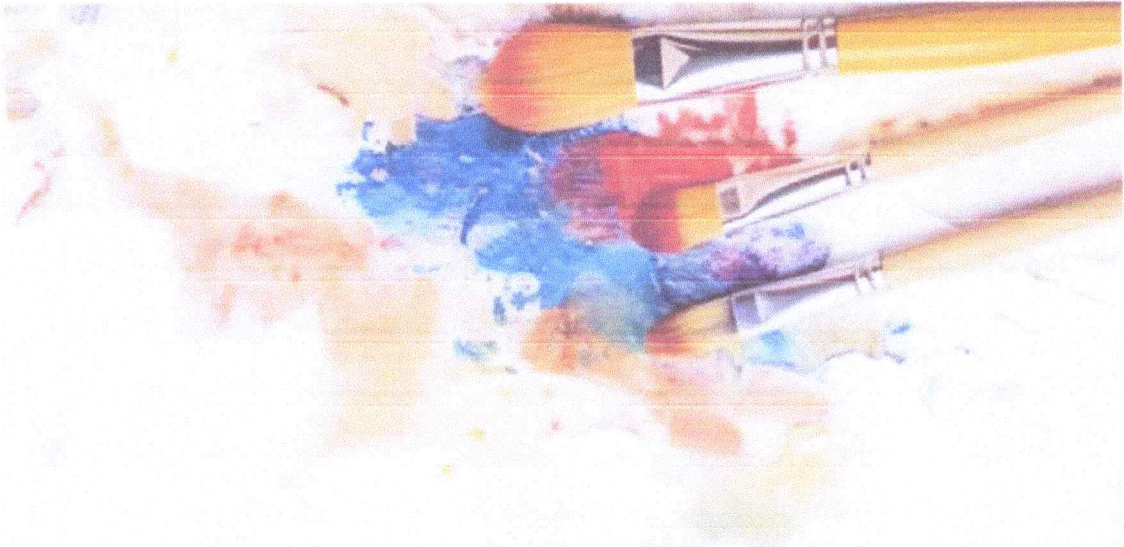
NR	NAME
1	Joyce D.R. Villafañã Guhit Tariat
2	MR. CESARIO P. LA MADRID JR, Chairman Gamat Kapampangan Art Consumers Cooperative
3	MR JEFFREY Q GABATAIN, Head SIBUL ning Kalalangan (Mabalacat Youth Art Community)
4	Mr. Lincoln M. Baluyut, President, Kuliart Foundation Inc., Museo Ning Angeles
5	Norman Tiotuico – Local Artist in Pampanga
6	Mr John Lloyd Dacayanan – Local Artist in Pampanga



Program of Expenditures

NR	PARTICULARS	QUANTITY	AMOUNT	TOTAL AMOUNT
1	Certificate Holders	4 pcs	PhP 60.00	PhP 240.00
2	Specialty Paper	1 pack, 10 sheets	70.00	70.00
3	Tarpaulin (Backdrop)	1 pc	450.00	450.00
4	Post It, Support WPS! Tarpaulin	1 pc	450.00	450.00
5	Post It notes (100 sheets)	2 pad	280.00	560.00
6	Ballpen (12 pcs)	1 box	100.00	100.00
7	Illustration Board	100 pcs	50.00	5,000.00
8	Pencil with sharpener and eraser	100 pcs	50.00	5,000.00
9	Pastel Color	100 box	250.00	25,000.00
10	Snacks AM and PM	125 pax	100.00	12,500.00
11	Prizes			18,000.00
12	*Lunch	125 pax	150.00	18,750.00
13	*Dinner	125 pax	150.00	18,750.00
14	Bottled Water	125 pax	15.00	1,725.00
TOTAL				PhP 106,595.00

End of Presentation





HEADQUARTERS
1st CIVIL RELATIONS GROUP
CIVIL RELATIONS SERVICE, AFP



CRG3

RD RONNIE S MALLARI PhD, CESO V
Regional Director
DepED Region III

Dear Director Mallari:

Greetings of Peace and Prosperity!



The 1st Civil Relations Group, Civil Relations Service, Armed Forces of the Philippines (1CRG CRSAFP), stationed at Camp Servillano Aquino in San Miguel, Tarlac City, is the primary unit providing Civil-Military Operations support to the Northern Luzon Command (NOLCOM) of the AFP. Our mission is to promote the government's peace and development initiatives and programs that enhance the security and well-being of our people, particularly our society's vulnerable sectors.

We are enthusiastic to inform you that the 1st Civil Relations Group, (1CRG) CRSAFP will organize an advocacy activity with the theme **"Sining Para Karagatan WPS Atin Ito: WPS Victory Day Exhibit and Poster Making Making Contest"** on July 12, 2025 at SM City Clark, Pampanga.

This activity commemorates July 12, 2016, when the Philippines won a landmark ruling in the Permanent Court of Arbitration that invalidated China's claims over the West Philippine Sea. It also aims to raise awareness and inspire patriotic expression among Filipinos.

In line with this, we cordially invite secondary learners from both public and private schools in Region III to participate in the poster making contest where they can express their creativity and deepen their understanding of the West Philippine Sea through art.

For your reference, we have attached detailed guidelines and mechanics; general criteria for judging and the registration process.

Further, we would like to request also your presence and participation in this significant advocacy activity. In this way, it will inspire and educate the general public on the importance of protecting our seas, asserting our territorial rights, and promoting national pride through creative expression.

If there are any clarifications about this request, please contact AW1C Joan D Saga-oc PAF, Public Affairs NCO with CP Nr. 09171742336.

Thank you and more power.

CDR JESS B PILAR PN(GSC)
Group Commander

