



Department of Education  
Region III  
DIVISION OF ANGELES CITY



*Jesus Street, Pulung Bulu, Angeles City*  
Tel. No. (045) 322-5722; 888-0582/Fax Nos. (045) 322-4702; 887-6099

July 15, 2013

DIVISION MEMORANDUM  
No. 38 S. 2013

DIVISION CULMINATING ACTIVITIES FOR THE  
2013 NUTRITION MONTH CELEBRATION

To: All Public School District Supervisors  
All Heads of Public Elementary and Secondary Schools  
All Heads of Private Elementary and Secondary Schools  
Administrator, ACNTS

1. This is to announce the holding of the **Division Culminating Activities for the 2013 Nutrition Month Celebration**. This is a joint endeavor of the City Nutrition Council and the Department of Education. The schedule of these are as follows:

*1.1. On-the-Spot Poster Making Contest*

Robinson's, Balibago, Angeles City

July 19, 2013 at 1:00pm-5:00pm

*1.2. Nutri-Jingle Contest*

SM Clark Entertainment Center(New Extension)

August 2, 2013 at 1:00pm, *Friday*

2. Enclosed are the criteria/mechanics of the abovementioned activities.
3. For your information and guidance.

LUZ C. ARRIOLA  
OIC-Schools Division Superintendent



(Enclosure No. 1 to Division Memorandum No. 38, S. 2013)

## ON-THE-SPOT POSTER MAKING CONTEST GUIDELINES

DATE : JULY 19, 2013  
VENUE : ROBINSON'S, BALIBAGO, ANGELES CITY  
TIME : 1:00PM – 5:00PM

### MECHANICS OF THE CONTEST

1. The poster must depict the theme of this year's Nutrition Month Celebration. **"Gutom at Malnutrisyon, Sama-sama Nating Wakasan."**
2. Participants to this activity are the following:
  - 3.1 Elementary Level
    - i. Public Elementary Schools – Two(2) per district
    - ii. Private Elementary Schools – One(1) per school
  - 3.2 Secondary Level
    - a. Private Secondary Schools - One(1) per school
    - b. Public Secondary Schools - One(1) per school
  - 3.3 All participants must be officially enrolled in the current year of the school he/she represents as certified by the School Principal.
3. Materials to be used:
  - a. Illustration Board, 18"x24", to be provided and prepared by the contestant before the contest.
  - b. Medium shall be any or combination of crayons, pastel, charcoal, water color, oil paint, poster paint, to be provided by the contestant.
4. Preferably no text/caption but instead the picture itself on the poster should portray the theme in focus.
5. Criteria for Judging

Creativity	-	20%
Relevance	-	20%
Neatness	-	20%
Originality	-	20%
Over-all Impact	-	20%
Total	-	100%
6. The decision of the Board of Judges shall be final and non-appealable.
7. Winning entries shall become properties of the City Nutrition Council (CNC) for its future undertakings.
8. Certificates and cash prizes will be awarded to the winners.

(Enclosure No. 2 to Division Memorandum No.38, S. 2013)

## NUTRI-JINGLE CONTEST GUIDELINES

DATE : August 2, 2013, Friday  
VENUE : SM Clark Entertainment Center (New Extension)  
TIME : 1:00PM – 5:00PM

### MECHANICS OF THE CONTEST

1. The Nutri-Jingle piece must be focused on this year's theme: *"Gutom at Malnutrisyon, Sama-sama Nating Wakasan"*
2. Participants to this activity are the following:
  - 2.1. Elementary Level
    - a. Public Elementary Schools - Two(2) per district
    - b. Private Elementary Schools - One(1) per school
  - 2.2. Secondary Level
    - a. Private Secondary Schools - One(1) per school
    - b. Public Secondary Schools - One(1) per school
  - 2.3. Participating group must be composed of ten (10) members who are officially enrolled in the current year of the school they represent as certified by the School Principal.
3. Each participating group will be given a minimum of three (3) and maximum of five (5) minutes time of performance.
4. No accompaniment will be allowed, it shall be purely acapela.
5. Four (4) copies of the jingle piece and list of names of the contestants, typewritten, double space, on a long bond paper with the name of the school at the back of the copies duly signed by the coach and the Principal, must be submitted upon the registration.
6. The criteria for judging are the following:

Originality	-	15%
Relevance to the theme	-	25%
Voice Quality	-	25%
Choreography	-	20%
Costume	-	15%
Total		100%

7. The decision of the Board of Judges shall be final and non-appealable.
8. Certificates and cash prizes will be awarded to the winning groups.