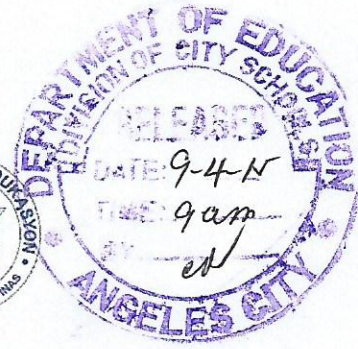




Department of Education
Region III
DIVISION OF CITY SCHOOLS
Jesus Street, Pulungbulu, Angeles City

Tel. No. : (045) 322- 4702 / Fax No.: (045) 887- 6099



September 2, 2015

DIVISION MEMORANDUM

No. *202*, s. 2015

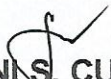
2015 MEST (MIND EDUCATION SPECIALIST TRAINING)

To: Heads of Public Elementary and Secondary Schools

1. Attached is the letter of Mr. Gichun "Samuel" Cho, General Secretary of International Youth Fellowship Philippines inviting teachers and principals to the 2015 MEST (Mind Education Specialist Training) on November 6, 7, 8, 2015 in SM Clark.

2. As to the request of the organization to conduct orientation in schools to introduce further the event and explain in details the benefits of participation in the training for professional development, the decision will be left at the discretion of the principal provided that there will be no disruption of classes.

3. For information.


LEILANI S. CUNANAN, CESO VI
Officer-in-Charge
Office of the Schools Division Superintendent

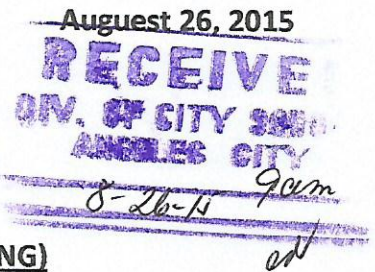


www.IYF.ph

International Youth Fellowship Philippines

Lot 2&4 Blk. 229 Mindanao Ave. Ext. Neopolitan Subd. Brgy. Pasong Putik,
Fairview, Quezon City. Tel.(02) 939-7155

Dr. Leilani S. Cunanan
OIC - Superintendent
Division of Angeles City, Department of Education



SUBJECT: 2015 MEST (MIND EDUCATION SPECIALIST TRAINING)

Warmest Greetings!

The **IYF (International Youth Fellowship)**, a registered non-profit organization under the Securities and Exchange Commission is a Christian-based global youth initiative that actively develops various cultural and educational programs for the youths from 86 different countries in the world. One of the core programs of IYF is Mind Education. IYF is indeed grateful for the support that the Department of Education has given to us last 2 years all over the Philippines where more or less 25,000 educators received this training and lectures series.

For the past two years from 2013 to 2014, IYF Region III has hosted the MEST as an annual conference for teachers and educators in Region III. With positive responses from the participants during the past seminars, last year and this summer, three events were finished successfully: the MEST in SM Clark on September 16-18, 2014 and the MEST in Seoul, South Korea from April 27 – May, 2 2015 and MEST Japan from May 25 – 30, 2015. As we expand the seminar to regional and international levels, MEST's objective is to enhance spiritual and mental growth, expand global awareness and intercultural tolerance, and develop values formation to establish a sound foundation for leadership. Participation in these trainings will help create the caliber of a leader and educator that is best equipped to lead future generations and strike a positive note for the advancement of our society.

Due to the positive feedback and request of teachers for Mind Education Seminar, we would like to conduct the **2015 MEST November 6, 7 and 8, 2015 in SM Clark**. In line with this upcoming event, we would like to seek the support of your office in inviting principals and teachers across Angeles City for this seminar. Moreover, we would like to work with your office in conducting orientations in schools to introduce this event further and explain in detail the benefits of participation in this opportunity for professional development.

We sincerely ask that you support this endeavor and give us an opportunity to present this conference to the educators of Angeles City. A representative from this organization will be communicating with your office for follow-ups. In the meantime, if you have questions and clarifications, please contact me at **0927-319-8715** or email me at iyfph@yahoo.com.

Thank you for your time and support and I look forward to hear from you soon.

Respectfully yours,

Mr. Gichun "Samuel" Cho
General Secretary, IYF Philippines

2015 MEST (Mind Education Specialist Training)

November 6, 7 and 8, 2015

Content:

- Event Title
- Venue & Date
- About Host
- About Organizer
- Lecturers & Main Programs
- Schedule

Event Title: 2015 MEST(Mind Education Specialist Training) in Angeles City

Venue : SM Clark Cinema

Date : November 6, 7 and 8, 2015

Event Organizer:

- IYF (International Youth Fellowship)
- Headquarters and Offices (90 countries)
- Motto (Challenge, Change, Cohesion)
 - ✧ The International Youth Fellowship (IYF) is a Christian-based global youth organization and an international NGO dedicated to the spiritual, intellectual, and emotional growth of young people around the world.
 - ✧ IYF is a gateway to special opportunities in leadership development, overseas volunteering and international exchange. IYF invest in its participants so they can experience a deep and lasting change. Headquartered in 90 countries around the world, IYF participants gain instant access to a powerful global network. The IYF enjoys active support from the prominent individuals, national governments, and influential NGOs. As a result, many young people who were facing dead ends in life, have since been infused with renewed hope and a clear vision for their futures

Event Host :

- IMEI (International Mind Education Institute)
 - ✧ Defining a new approach to building leaders. IMEI helps young people transcend their limitations and standards so they can establish sound character formation and a strong foundation for leadership. Its core program, Mind Education, enhances spiritual and mental growth, expands global awareness and intercultural tolerance and develops critical thinking and leadership skills.
- Platform = For Professionals to assume key roles in education administration.
- Mutual Alliances = National Governments & Companies
IMEI Objective:

- ◇ To revolutionize the idea of leadership by focusing on the importance of having a leaders' heart as educators. Being aware of relevant issues in the country which affect our students education

IMEI Goals

- ◇ To determine the factors that influence and shape human behavior and mindset.
- ◇ To truly educate the heart with wisdom from valuable life experiences.
- ◇ To mold professionals with global perspectives and forge a genuine spirit of service.

History of IMEI

- ◇ 2001 ~ Mind Education Courses presented to educational institutions in South Korea.
- ◇ 2006 ~ Mind Education Tour to youths across 10 East African countries.
- ◇ 2010 ~ Program exported to USA where youths and parents attended Mind Education summits hosted by different states.
- ◇ 2011 ~ Invitation from the Kenyan Prime Minister spearheads Mind Education program to youth representatives in Kenya.
- ◇ 2012 ~ Hosting of Minister of Youth World Forum where youth ministers from 30 countries gathered to discuss relevant youth issues.
- ◇ 2013 ~ Launching of Corporate Mind Education in Guangzhou, China presented to CEOs.
- ◇ 2014 ~ Present: Presented MEST to over 25,000 Philippine Educators

MEST Lecturers

- Nam, Kyung Hyun (President of IMEI Asia)
- Kim, Young Joo (Director of IMEI Asia)
- Kim Sung Hwan (Director of IMEI Korea)
- Cho, Gichun (Director of IMEI Philippines)

Main Program:

- MEST Lecture
- Special Lecture
- Cultural Presentation
- Orientation for 2016 MEST Korea/Japan

Benefits:

- Receive an International Certificate.
- Receive a Book worth P500
- IMEI T-Shirt
- Opportunity to become a Licensed International Mind Educator.
- Opportunity to join Camps in different Countries in the world.

Schedule

November 6(Fri.)			
Time	Program	Topic	Speaker
2:00 - 2:10	Philippine National Anthem & Prayer		
2:10 - 2:20	Introduction Video	IYF	
2:20 - 2:50	Event Introduction & MEST Report		Cho, Gichun
2:50 - 3:00	Introduction Video	IMEI	
3:00 - 4:00	Opening Address and Special Lecture	<i>For approval. -</i>	Leilani S. Cunanan
4:00 - 4:10	Break		
4:10 - 4:20	Video Clip	2014 MEST Korea	
4:20 - 4:50	Promotion for 2016 MEST Korea/Japan		
4:50 - 5:00	Cultural Dance I	Korean Fan Dance	
5:00 - 6:00	Mind Lecture I	Signification of Mind Education	Nam, Kyung Hyun

November 7(Sat.)			
Time	Program	Topic	Speaker
2:00 - 2:10	Introduction Video	2014 Sept.MEST Korea	
2:10 - 2:50	Korean Food Workshop		Mykee Baluyut
2:50 - 3:00	Cultural Dance II	Indian Dance	
3:00 - 4:00	Mind Lecture II	Mind Path	Kim, Sung Hwan
4:00 - 4:10	Break		
4:10 - 4:20	Introduction Video	2015 MEST Korea	
4:20 - 4:50	Cultural Drama		
4:50 - 5:00	Cultural Dance III	Korean Taekwondo	
5:00 - 6:00	Mind Lecture III	Process & Solution of Mind illness	Kim, Young Joo

November 8(Sun.)			
Time	Program	Topic	Speaker
2:00 - 2:10	Introduction Video	2015 MEST Japan	
2:10 - 2:20	Cultural Dance IV	African Dance	
2:20 - 3:20	Mind Lecture IV	Self-Discipline	Cho, Gichun
3:20 - 3:30	Break		
3:30 - 3:40	Introduction Video - 2015 MEST Japan		
3:40 - 4:40	Mind Lecture V	Communication	Kim Young Joo
4:40 - 4:50	Cultural Dance V	South American Dance	
4:50 - 5:50	Mind Lecture VI	Mind Management	Kim Sung Whan
5:50 - 6:00	Closing Remark		Nam Kyung Hyun

OVERVIEW

2015 Mind Education Specialist Training for Teachers/Educators

Main Programs

- ✚ Mind Education Lecture Series
- ✚ Cultural Performances,
- ✚ Korean Food/ Culture Workshop
- ✚ Orientation for 2016 MEST Korea & Japan

Date : November 7(Sat), 2015.

Time : 1st Session: 8am to 12nn/7(Sat),
2nd Session: 12nn to 4pm/7(Sat.)
3rd Session : 4pm to 8pm/7(Sat.)

Venue : SM Clark Cinema

Participants: Teachers & Educators

Fee : Php 1,500.

Benefits & Inclusions

1. International Certificate
2. Bestseller Book of 2013 in Self Development Section at Korea
– Title “Who are You who is dragging me?”
3. IMEI T-shirt Size: (XS, S, M, L, XL)
4. Attendance is a pre-requisite to
the “**Mind Education Specialist Training in Korea or Japan**” on April, 2016

For More Information

For More Information

Email : iyfph@yahoo.com

Contact Nos. : 0977-1682796 (Globe) / 0943-3061961 (Sun)

IYF Office : 15-11 Jocelyn St. Sta. Maria Village II, Balibago, Angeles City

Bank : BDO. 001310861410. YEESON PARK

If you attend, pls. submit the following information to iyfph@yahoo.com for the certificate and T-shirt

1. District and School Name
2. Full Name (First Name, Middle Initial, Last Name)
3. T- Shirt Size
4. Contact Number & Email Address