



Department of Education
Region III

DIVISION OF ANGELES CITY

Jesus Street, PulungBulu, Angeles City

Tel. No. (045) 322-5722; 888-0582/Fax Nos. (045) 322-4702; 887-6099



July 28, 2016

DIVISION MEMORANDUM

No. 2 s. 2016

SM CARES IN PARTNERSHIP WITH DEAF BLIND SUPPORT PHILIPPINES, INC.

1. This is to inform that SM Cares and Partnership with Deaf Blind Support Philippines, Inc., will have a special screening of the movie MALEFICENT on August 15, 2016, Monday, 8:00 A.M.- 11:00 A.M. at SM Cinema in SM City Clark.
2. The special screenings will have special features that blind or deaf audiences can appreciate.
3. The participants to this special screening are the students from the Angeles City Sped Center. All participants for this special screening are advised to secure parents' waiver to be submitted to their respective class advisers.

The participants to this activity are as follows:

81 students with hearing impairment
23 students with visual impairment
104 parents
10 teachers
1 principal

4. Attached is the letter of SM Supermalls as regards the other featured movies with dates of screening.
5. Expenses relative to the conduct of these special screenings shall be charged against **canteen funds** subject to the usual accounting and auditing rules and regulations.
6. Immediate and wide dissemination of this Memorandum is desired.

LEILANI S. CUNANAN, CESO VI
OIC-Schools Division Superintendent



SUPERMALLS

Shopping Center Management Corp. (SCMC)
Mall of Asia Arena Annex Building
Coral Way corner J.W. Diokno Boulevard
Mall of Asia Complex, Pasay City 1300, Philippines

July 26, 2016

MS. LEILANI S. CUNANAN, CESOVI
Officer In Charge
Schools Division Superintendent
DEPARTMENT OF EDUCATION
Pulungbulu, Angeles City

THRU: **MR. CHRISTIAN DAVID**
Social Mobilization Networking

Dear Ms. Cunanan:

SM Supermalls, thru its SM Cares and in partnership with the Deaf Blind Support Philippines, Inc., CALL Foundation of the Blind, MTRCB and SM Cinema will have a special screening of the movie **MALEFICENT** on **August 15, 2016, Monday, 9:00 AM at SM Cinema in SM City Clark**. This is in line with the roll-out of the project "Movies for the Deaf and Blind" across all SM malls nationwide. Below is the list of succeeding dates and corresponding film to be shown:

SCREENING DATE	FEATURED MOVIE
September 6, 2016	Tomorrowland
January 3, 2017	OZ the Great and Powerful
July 4, 2017	Frozen
September 5, 2017	Pan
November 7, 2017	The Good Dinosaur

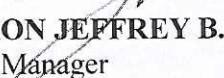
The said movie was earlier shown in the cinemas and is commercially available. For this particular screenings, there will be added special features that blind or deaf audiences can appreciate: (1)Audio Description and (2)Closed Captioning.

With this, may we invite you and your students from Angeles City Sped Center to join us in this worthwhile endeavor. As this is a major breakthrough for the ranks of PWDs in promoting and uplifting their rights and privileges, which will enhance their welfare and enable them to realize their full potential in nation building.

Should you need additional information on this event, we shall be very glad to discuss this with you at your most convenient time. You may reach us at telephone number (045) 499-0198 to 99 loc. 107 and look for the undersigned or Ms. Lady Ann Gozum.

Thank you very much and we look forward to a fruitful partnership with you in this activity.

Very truly yours,


AARON JEFFREY B. MONTENEGRO
Mall Manager