

## Department of Education Region III DIVISION OF CITY SCHOOLS Angeles City

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Division Memorandum No. 19 S 2017

Jan. 5, 2017

To: All Public and Private Elementary and Secondary School Principals and School Heads

## "Updates on the Different Health and Nutrition Programs and Projects"

1. There will be a consultative meeting regarding the updates on the strengthened Integrated School Health and Nutrition Programs and Projects of the Department of Education on January 9, 2017, 1:00 pm at the Gabaldon Building:

Topics Include:

- a. Deworming
- b. Dengue Immunization
- c. Whisper TEAM adolescent Health Caravan
- d. School-Based Feeding Program
- 2. Attached is the letter from the DOH-OSEC Consultant on Maternal Health and Family Planning for your perusal.
- 3. Questions and/or clarifications with regards to the said activity may be directed to the Health and Nutrition Section of the Division.
  - 4. Immediate dissemination and compliance to this memorandum is desired.

LEILANIS, CUNANAN, CESO VI

Office of the Schools Division Superintendent



DepED R.O. III

October 2016

DR. MALCOM S. GARMA OIC Regional Director Department Of Education Region 3 Pampanga

Through: Dr. Nicolas Capulong - Department of Education, Region 3

Re: Whisper TEAM Adolescent Health Caravan

Dear Dr. Garma:

Greetings! Maternal Mortality statistics and the rising teenage pregnancies in our country suggests that there is more to be done to help address help address this pressing issue.

It is for this reason that Redscope Communications along with our distinguished Technical Working Group led by the undersigned partnered with Procter & Gamble Philippines to launch the WHISPER T.E.A.M. ADOLESCENT SCHOOL CARAVAN, an Adolescent Health campaign responsive to our new administration's battle cry HEALTH FOR ALL TOWARDS ALL FOR HEALTH.

Whisper T.E.A.M -Teenagers Engaging Actively with Moms Event

is a special school based event where Moms and girls (grade 5-8) are invited for an hour of fun, learning and connection. With no less than experts from the field of OB-GYN as speakers, the team will be visiting the selected schools to usher the children in understanding puberty & the changes it brings, distinguish myths from scientific facts, and most importantly establish or reconnect bond between the girls and their Moms.

All the campaign materials including the "iBulong mo kay Mama" Video which highlights the importance of connecting with Moms during the confusing puberty stage were carefully prepared by no less than the undersigned together with Dr. Fely Velandria RND MSc and Dr. April Rous Punzalan OB GYN - GAD Chairman & OB Dept Chairman of the Quirino Memorial Medical Center.

The Whisper TEAM Caravan will be visiting 486 selected public elementary & secondary schools from Region 3, specifically from the Divisions of Meycauyan & Bulacan, Mabalacat, Angeles & San Fernando.

Target School Caravan Date : October - December 2016

Target Schools

: 486 schools as per attached

Target Audience

: Grade 5 & 6, Grade 7 & 8, Moms & Teachers

Duration

: 1 day per school. 1 Hour per Event



In this regard, we would like to seek your approval and assistance for the successful implementation of the aforementioned campaign in our target division. Please be assured that we will be coordinating closely with the School Division Team as well as the School Principals to ensure that contact period with the school children and their mothers are maximized. May we also invite you to join us in one of our events to give inputs on how we can further improve the program.

Thank you and we are looking forward to your usual brand of support for this kind of endeavor for our school children.

Sincerely, your Partner in Health & Social Communications:

Sarah C. Coe

President

Redscope Communications Inc.

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Hon. Ethelyn P. Nieto MD MPH
Former Undersecretary of Health
TWG Chairman, Safe Motherhood Campaign
DOH-OSEC Consultant on Maternal Health &

Family Planning