



Department of Education
Region III
DIVISION OF ANGELES CITY
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April 10, 2018

DIVISION MEMORANDUM
No. 154, s. 2018

RELEASED

APR 11 2018

By [Signature]
DepED Angeles City
Division of City Schools

ESKWELA BAN SA SIGARILYO

To: OIC – Assistant Schools Division Superintendent
SGOD Chief
Education Program Supervisors
Public Schools District Supervisors
Division Unit Heads
Heads of Public and Private Elementary and Secondary Schools

1. Beginning SY 2018-2019, all schools nationwide are expected to be part of *EskweLA BAN sa Sigarilyo*, an initiative that aims to strengthen the implementation of the Department of Education's (DepEd) tobacco control policy.
2. DepEd Order No. 48, s. 2016 (*Policy and Guidelines on Comprehensive Tobacco Control*) mandates the Child Protection Committee, which has already been set up in all schools since 2012 and chaired by the principal, to monitor compliance with and report violations of various tobacco control policies such as (1) bans on smoking in schools; (2) bans on the sale and advertisement of tobacco products within the 100-m perimeter of schools, and (3) bans on receiving sponsorships from the tobacco industry and other unnecessary interactions with the tobacco industry.
3. The same DO further identified strategies for the effective implementation of the policy including: (1) information, education, and communication, (2) cessation interventions, (3) collaborations, partnerships and linkages, (4) capacity building, and (5) reporting and monitoring.
4. More information about the project and the comprehensive tobacco control policy may be accessed through its Facebook page: *EskweLA BAN sa Sigarilyo (@tobaccofreedeped)* or its website: <http://tobaccofreedeped.org/>.
5. Dissemination of this Memorandum is desired.

[Signature]
LEILANIS. CUNANAN, CESO VI
Schools Division Superintendent