

Republic of the Philippines

Department of Education

Region III Schools Division of Angeles City



27 July 2023

DIVISION MEMORANDUMN**2**. 7 7 . s. 2023

2023 LEARNERS TELESAFE CONTACT CENTER HELPLINE JINGLE CONTEST

To: Assistant Schools Division Superintendent

OIC-Chief ES, CID Chief ES, SGOD

Public Elementary and Secondary School

All Others Concerned

- 1. The Department of Education (DepEd) through its Learners Rights and Protection Office (LRPO) is mandated to promote and campaign a nationwide information dissemination on the rights of the learners against child abuse, exploitation, violence, discrimination and bullying will officially launch the Learner Telesafe Contact Center Hotline.
- 2. In relation to this, the LRPO shall conduct a **Jingle Contest** to promote the contact center helpline as a reporting mechanism of all violations and abuses inflicted to learners.
- 3. Attached is the Regional Memorandum 373, s. 2023 for detailed information, mechanics, and guidance.
- 4. For inquiries and clarification, you may reach thru Ms. Cindy S. Mejia, Project Development Officer I thru email: cindy.mejia@deped.gov.ph.
- 5. Wide dissemination of this Memorandum is earnestly desired.

RONALDO A. POZON PhD, CESO V Schools Division Superintendent

Encl.: As stated
Reference: As stated
To be indicated in the Perpetual Index
under the following subjects:

CONTEST LEARNERS RIGHTS

CSM/YFP/July 27, 2023

Jesus St., Brgy. Pulungbulu, Angeles City 2009/(045) 322-4106/angeles.city@deped.gov.ph

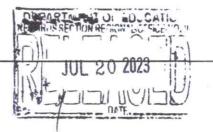


Republic of the Philippines

Department of Education

REGION III-CENTRAL LUZON

REGIONAL MEMORANDUM No. 373____, s. 2023



2023 LEARNERS TELESAFE CONTACT CENTER HELPLINE JINGLE CONTEST

To: Schools Division Superintendents
Chiefs, School Governance and Operations Division (SGOD)
Division Child Protection Focal Persons
All Others Concerned

- 1. The Department of Education (DepEd) through its Learner Rights and Protection Office (LRPO) is mandated to promote and campaign a nationwide information dissemination on the rights of the learners against child abuse, exploitation, violence, discrimination and bullying.
- 2. On November 24, 2022, the LRPO officially launched the Learner Telesafe Contact Center Helpline aims to provide learners an avenue to report violation on their rights and protection concerns.
- 3. In relation to this, the LRPO shall conduct a Jingle Contest to further promote the contact center helpline as a reporting mechanism of all violations and abuses inflicted to learners. Furthermore, the jingle contest specifically aims the following.
 - 3.1 Produce an advocacy jingle for Learner Telesafe Contact Center;
 - 3.2 Raise an awareness that the Department of Education has a reporting mechanism where learners, teachers, non-teaching personnel and stakeholders may report incidents of all forms of abuse, bullying and exploitation;
 - 3.3 Encourage learners to showcase their talents and skills in doing an advocacy jingle for learner rights and protection.
- 4. Enclosed is the mechanics and guidelines of the 2023 Learners Telesafe Contact Center Helpline Jingle Contest for reference.
- 5. The Schools Division Offices (SDOs) through the Division Learner Rights Protection Focal Persons shall submit/upload the one (1) entry represent their respective Division including the required attachments on or before August 18, 2023 via this google drive link: https://tinyurl.com/Jingle-Contest-LRP.
- 6. Expenses incurred relative to the conduct of this activity shall be charged against the local funds subject to usual accounting and auditing rules and procedures.







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- 7. For inquiries, concerns and clarifications, you may directly communicate with Dr. Ginno Jhep A. Pacquing, Regional Learner Rights and Protection Focal Person at email address ginnojhep.pacquingadeped.gov.ph or at telephone number (045) 598-8580 to 89.
- 8. For information and guidance

Digitally signed by Edar May
Batenga
Date 2021 07 20 08 49 29 + 00000

MAY B. ECLAR, PhD, CESO III

Regional Director

Encl.: OUOPS Memorandum Reference: To be indicated in the <u>Perpetual Index</u> under the following subjects:

ESSD 2 July 18, 2023





ENCLOSURE 1

MECHANICS FOR THE 2023 LEARNERS TELESAFE CONTACT CENTER HELPLINE JINGLE CONTEST

"Pagkilala sa Karapatan ng mga Mag-aaral Tungo sa Ligtas at MATATAG na Paaralan: Kilalanin, Iparating, Itaguyod"

1. COMPOSITION

- The Jingle must include and emphasize the Learners TeleSafe Contact Center Helpline number 8632-1372, email weprotectlearners@deped.gov.ph and cellphone number 0945-175-9777.
- The Jingle must promote learners' rights to be protected from all forms of violence, abuse, neglect, cruelty, exploitation, and maltreatment.
- The Jingle must be lively easy to understand sung in Filipino and/or English Language that will emphasize the hotline number, email, cellphone number and the learners' rights. No use of foul, mean, offensive, and rude words.
- The time duration for the Jingle must not be more than two (2) minutes.
- It must be an original composition made by the learners and maybe through the guidance of a music teacher/coach. Music plagiarism is STRICTLY PROHIBITED.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all learners of public elementary, secondary schools and community learning centers.
- Composers can be either an individual or a group of learners.
- 1 entry per division will qualify for the Regional Level competition.
- 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle Video entries shall be submitted on commonly known video file formats. *i.e.* **mp4**, **avi**, **mkv**.
- Entries must be in High-Quality Video.
- Jingle Video file name format should be as follows:
 LTCCHJINGLE_SDO_REGION (LTCCHJINGLE_MAKATI_NCR)
- Entries must be sent through an email or google forms or a physical copy in a USB flash drive with the following requirements:

i.Accomplished Entry Form (see Annex A)

ii. Narrative report on the concept of the jingle.

iii.Lyrics of the Jingle.

iv. Profile of composers and the music teacher/coach.

v.Consent form of the Learner Composers and Coach/es and if Learner Composer is below 18 years of age, the consent of Parent/s or Guardian.

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced during the celebration of the National Children's Month in November 2023 and through a DepEd issuance.
- The Regional Office of the winning entry shall be notified through a DepEd memorandum.
- The Prices shall be transferred to the Music Teacher or Coach which shall then submit the following, shall they be declared as winners:
 - i. Bank Account No (preferably landbank).
 - ii. Cellphone No.
 - iii. Address
 - iv. School
 - v. Division
 - vi. Region
 - vii. Latest Picture w/ signature

5. PRICES

Champion/s: 50,000 for the students and a Certificate of Recognition to the School and Regional Office.

1st Runner-up: 30,000 for the students and a Certificate of Recognition to the School and Regional Office.

2nd Runner-up: 20,000 for the students and a Certificate of Recognition to the School and Regional Office.

3rd Runner-up: 10,000 for the students and a Certificate of Recognition to the school and Regional Office.

Consolation price: 5,000 for every Regional Representative and a Certificate of Participation to the school and Regional Office.

6. TIMELINES FOR THE SUBMISSION OF ENTRIES AND COMPETITION PROPER

Competition	Submission of entries	Selection of entries
Division Level	On or before July 1, 2023 – July 23, 2023	On or before July 31, 2023
Regional Level	On or before August 18, 2023	On or before August 31, 2023
National Level	On or before September 29, 2023	

CRITERIA

CRITERIA FOR	Criteria	Percentage
JUDGING	Originality	30%
	Interpellation of the	20%
	theme (relevance)	
	Visuality:	20%
	Visually Appealing	
	Aesthetically Appealing	
	Feature LRP and	
	Musicality:	30%
	8	
	Melody	
	Arrangement	
	Tone	
	Appropriateness	
	Catchy and Easy to	
	Memorize (Singability)	
	Total	100%

7. OTHER EVENT RULES AND MECHANICS

1. The winning piece will be used as the official jingle of DepEd Learners Telesafe Contact Center Helpline. The DepEd shall reserve the right of ownership of the jingle and may be used to produce an improved version for official use and distribution.

- 2. all participants shall submit a consent form allowing the DepEd to use their personal information as included in the outputs that they will submit for purposes of publication if they shall be declared as winners, consistent with the provision of the Data Privacy Act.
- 3. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
- 4. DepEd shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd free against such claims.



Republic of the Philippines **Department of Education**

2023 Learners Telesafe Contact Center Helpline Jingle Contest ENTRY FORM

Title of the Jingle:
Learner Composer/s Name:
Name of School:
Division: Region:
Composer/s Profile:
Name of Coach/Music Teacher:
Concept of the Learners Telesafe Contact Center Helpline Jingle Entry:
Submitted by: Learner Composer/s and Music Teacher/Coach
Recommended by:
School Head/SDS/RD
Accepted by:
SDS/RD/CO



Republic of the Philippines Department of Education

2023 Learners Telesafe Contact Center Helpline Jingle Contest CONSENT FORM

I/we, [Participant's Full Name], hereby acknowledge and agree to the terms and conditions outlined below for the participation in the 2023 Learners Telesafe Contact Center Jingle Contest ("the Contest") organized by the Department of Education (DepEd).

1. Ownership of Jingle:

I/We understand and acknowledge that by participating in this Contest, the Department of Education reserves the right of ownership of the jingle that I/we submit. I grant the Department the exclusive right to use, modify, reproduce, and distribute the jingle for official use and distribution, including the production of an improved version, without any further compensation.

2. Use of Personal Information:

I/We hereby authorize the Department of Education to use my personal information, as provided in the outputs that I/we submit for the Contest, for the purpose of publication if I/we am declared as a winner. The use of my personal information will be in compliance with the provisions of the Data Privacy Act.

3. Confidentiality:

I/We understand and agree that all information, materials, and content submitted by me for the Contest may be reviewed, evaluated, and potentially shared by the Department for judging and promotional purposes. While reasonable efforts will be made to maintain the confidentiality of my submission, I acknowledge that the Department cannot guarantee absolute confidentiality.

4. Original Work:

I/We certify that the jingle I submit for the Contest is my original work and does not infringe upon any third-party rights, including copyrights, trademarks, or intellectual property. I accept full responsibility for any legal consequences that may arise due to any unauthorized use or infringement of third party rights.



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5. Indemnification:

I/We agree to indemnify and hold harmless the Department of Education, its officials, employees, and representatives from any claims, damages, liabilities, or expenses arising out of or in connection with my participation in the Contest, including but not limited to any claims of copyright infringement or violation of intellectual property rights.

6. Disqualification:

I/We understand that failure to comply with the rules and guidelines set forth by the Department may result in disqualification from the Contest, at the sole discretion of the Department.

7. Publicity:

I/We grant the Department of Education the right to use my name, likeness, photograph, and biographical information in connection with the promotion and publicity of the Contest, without any additional compensation.

I/We have read this Consent Form carefully and understand its contents. I/we voluntarily agree to be bound by the terms and conditions stated herein.

Participant's Full Name: [Participant's Full Name]

Date: [Date]

Signature: [Participant's Signature]

Recommended by:

School Head/SDS/RD

Approved by:

SDS/RD/CO