



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OFFICE OF ANGELES CITY

04 November 2024

**DIVISION MEMORANDUM**

No. 399, s.2024

**32<sup>nd</sup> CELEBRATION OF NATIONAL CHILDREN'S MONTH**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Heads of Public Secondary and Elementary School  
All Others Concerned

1. Please be informed of the attached **Regional Memorandum No. 764, s. 2024** titled, "**32<sup>nd</sup> Celebration of National Children's Month**" with a theme "*Break the Prevalence, End of Violence: Protection Children, Creating a Safe Philippines*, which highlights on the prevention and addressing Violence Against Children (VAC).
2. Relative to this celebration, an "On the Spot Poster Making Contest" will be held as part of the Regional Celebration of National Children's Month on November 22, 2024 at DepEd Regional Office III.
3. To ensure equal opportunity, the Schools Division Office of Angeles City shall conduct a selection process for schools that wish to participate. The deadline for submission of entry is on November 11, 2024, at the SGOD Office.
4. Enclosed are the mechanics and guidelines of the 32<sup>nd</sup> Celebration of National Children's Month.
5. For immediate dissemination and guidance.

**ENGR. EDGARD C. DOMINGO PhD, CESO V**  
Schools Division Superintendent

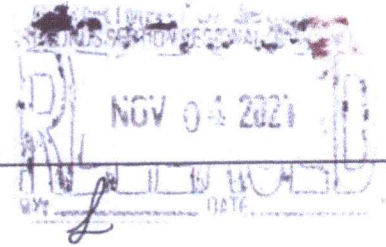
Encl.: As stated  
Reference: Regional Memo No. 764, s. 2024  
To be indicated in the Perpetual Index  
under the following subjects:

Celebration of National Children's Month  
CSM/LRP/November 04, 2024





Republic of the Philippines  
**Department of Education**  
 REGION III-CENTRAL LUZON



REGIONAL MEMORANDUM  
 No. 764 s. 2024

**32<sup>ND</sup> CELEBRATION OF NATIONAL CHILDREN'S MONTH**

To : Schools Division Superintendents  
 Division Learner Rights and Protection Coordinators  
 Public and Private Secondary and Elementary School Heads  
 All Others Concerned

1. Pursuant to Republic Act No. 10661, titled "An Act Declaring the Month of November of Every Year as the National Children's Month," which mandates DepEd to facilitate and encourage the observance of celebration of the NCM in all public and private schools nationwide.
2. The Department of Education (DepEd) is one with the Council for the Welfare of Children (CWC), the National Youth Commission (NYC), the Department of Social Welfare and Development Council (DSWD), Local Government Units (LGUs) and Private and Civil Society Organizations in celebration of 32<sup>nd</sup> National Children's Month anchored to the theme "Break the Prevalence, End the Violence: Protection Children, Creating a Safe Philippines".
3. This year's National Children's Month celebration shall highlight on the prevention and addressing Violence Against Children (VAC). In addition, it shall cover the four categories of children's rights to wit:
  - 3.1 Survival Rights (1<sup>st</sup> Week of November)
  - 3.2 Development Rights (2<sup>nd</sup> Week of November)
  - 3.3 Participation Rights/ National Play Advocacy (3<sup>rd</sup> Week of November)
  - 3.4 Protection Rights/ Juvenile Justice Consciousness (4<sup>th</sup> Week of November)
4. Further, this activity aims to strengthen public awareness of the prevalence of VAC and advocate for implementation and enforcement of measures as well as empower learners, parents and duty bearers and communities to recognize and report incidents of violence against children.
5. Relative to this celebration, the Learner Rights and Protection Office (LRPO) shall conduct the following activities.

Activity	Date/Time	Venue	Highlight of the Activity
NCM National Kick-Off Program	November 07, 2024	Live streamed via DepEd Philippines	Discussion on DepEd Order No. 55, s. 2023 Republic No. 10627 "Anti-



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			Bullying Act of 2013”
NCM Culminating Program	November 25, 2024	Tacloban City-DepEd Region VII	Strengthening Advocacy of safeguarding learners’ rights and ensuring a safe and positive learning environment
Learner Rights and Protection Specialization Course	November 26-29, 2024	Tacloban City-DepEd Region VII	To recalibrate trained LRP personnel and train more DepEd personnel to be LRP advocates

5. Similarly, the Department of Education (DepEd) Region III through the Education Support Services Division (ESSD) will hold a Regional Celebration of National Children’s Month on November 22, 2024 at 8:30 AM in Aquino Hall, DepEd Regional Office III.

6. The highlight of this activity is showcasing the innate talents of the learners through “On the Spot Poster Making Contest”. The Schools Division Offices (SDOs) through the Division Learner Rights and Protection Focal Person shall submit one (1) Grade 5 or 6 learner participant using the attached template, who will serve as the official representative of the division in the said contest and submit/upload via this link: <https://tinyurl.com/NCM2024Entry> on or before November 15, 2024.

7. All SDOs are encouraged to conduct selection process of the contestants from the School level/District to Division level to ensure the equal opportunity of participation of the learners.

8. Furthermore, the Council for the Welfare of Children (CWC) shall conduct the following activities. Interested participants may visit the CWC website: [www.cwc.gov.ph](http://www.cwc.gov.ph) or their social media accounts: fb.com/CWCgovph, @CWC\_govph (X account) or at through their YouTube channel: @CWCChildrenOfficial.

Activity	Date/Time
Talakayang Makabata: The 2024 NCM Press Conference	October 18, 2024 (Friday) 9:00 AM- 12:00 NN
NCM Kick-Off Ceremony ➤ Launching of the 2024 State of the Filipino Children Report (SOFCR) with VAC as the theme	November 4, 2024 (Monday) 8:00 AM- 12:00NN



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➤ Enhanced PACFMC guidelines 4th National Plan of Action for Children	
National Play Advocacy Week	November 18-22, 2024 (Monday-Friday) 8:00 AM- 12:00 NN
7th Conference on Parenting in the Digital Age	November 25, 2024 (Monday) 2:00 PM- 4:00 PM
NCM Culminating Ceremony	November 27, 2024 (Wednesday) 9:00 AM- 12:00 NN

9. The Schools Division Offices and Schools are encouraged to observe the celebration of the 32<sup>nd</sup> National Children' Month. Collaterals for NCM can be accessed through this link: <https://bit.ly/LRPONCMCollaterals>. In addition, the Division LRP Focal Persons are requested to submit the consolidated reports, pictures and videos relative to the celebration of NCM in their respective jurisdiction via this link: <https://tinyurl.com/ReportNCM2024SDOs> on or before November 27, 2024.

9. For inquiries and clarifications, you may directly communicate to Dr. Ginno Jhep A. Pacquing, Project Development Officer IV at [ginnojhep.pacquing@deped.gov.ph](mailto:ginnojhep.pacquing@deped.gov.ph)

10. For information and compliance.




**RONNIE S. MALLARI, PhD, CESO V**  
 OIC-Regional Director

Encl.: As stated  
 References: None  
 To be indicated in the Perpetual Index  
 under the following subjects:

NCM 2024  
 ESSD 1/spp1  
 October 29, 2024

To send feedback regarding any of our services, kindly scan the QR Code.




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**Official Entry Form**

National Children's Month Regional Contest  
 "Break the Prevalence, End the Violence: Protection Children, Creating a Safe Philippines"

Division: \_\_\_\_\_

Division Focal Person: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contest Category	Name of Contestant	School	Name of Coach	Email Address (coach)	Contact Number (coach)
On The Spot Poster Making					

Prepared by:

\_\_\_\_\_  
 Division LRP Focal Person

Recommending Approval:

\_\_\_\_\_  
 Chief Education Supervisor  
 School Governance and Operations Division

Approved:

\_\_\_\_\_  
 Schools Division Superintendent



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**Guidelines and Mechanics of On the Spot Poster Making Contest**

<b>Contest</b>	On the Spot Poster Making Contest	
<b>Grade Level</b>	Grades 5-6	
<b>No. of Contestant</b>	One (1) per SDO	
<b>Contest Date/Time</b>	November 22, 2024 @ 8:00 AM-5:00 PM	
<b>Time Allotment</b>	3 Hours	
<b>Description</b>	On-The Spot Poster Making Contest	
<b>Criteria for Assessment</b>	<b>Criteria</b>	<b>Percentage</b>
	<b>Relevance to the Theme</b> (The poster should fully respond to the theme to be given before the contest)	30%
	<b>Creativity</b> (The poster exhibits unusual, novelty, and clarity of artistic interpretation, yet it is also relatable to the viewer.)	25%
	<b>Originality</b> (The poster should be unique and it does not show or manifest any similarity to existing or previous work of art.)	25%
	<b>Color Harmony and Visual Impact</b> (The color, lines, shapes, and other artistic elements should be in harmony and invite attention and keen interest from the viewer.)	20%
	<b>Total</b>	<b>100 %</b>
<b>Contest Guidelines and Mechanics</b>		
<ol style="list-style-type: none"> <li>1. On the Spot Poster Making Contest is a face to face competition. Theme for the contest shall be given on the day of the competition.</li> <li>2. One (1) student-participant per Division is allowed.</li> <li>3. Participants are given 3 hours to finish their outputs.</li> <li>4. Learner-participant shall be accompanied by one coach. However, coaches are only allowed to assist the learner during the setting up of materials on the day of the competition</li> <li>5. Participants shall provide all the material needed in the contest and must use the white background in vertical background/orientation.</li> <li>6. The medium for visual artistry shall only be limited to oil pastel and shall be provided by the organizer.</li> </ol>		



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7. Participants are not allowed to bring pictures or images for reference during the contest.

10. The poster must be original. If the submitted poster is found to have been plagiarized, it will be disqualified from the competition.

11. The contestants and coaches of the Top 3 winning posters will receive a cash prize and Certificate of Recognition and non-winning participants shall receive certificate of participation and consolation cash prize.

**Cash Prize for Poster Making Contest**

1 <sup>st</sup> place	>>>>>>>>>>	Php. 7,000.00
2 <sup>nd</sup> place	>>>>>>>>>>	PhP. 5, 000.00
3 <sup>rd</sup> place	>>>>>>>>>>	Php. 3, 000.00
Non-winning participants	>>>>>>>>>>	Php. 1,000.00

12. The winners shall be announced after the contest and issue a Regional Memorandum.

13. All entries shall be considered property of the DepEd RO III and may be used for publication and any other legal purpose.

14. Upon joining the contest, learner contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provision of the Data Privacy Act.

15. DepEd RO III shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd RO III free and harmless against such claims.

16. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.

17. The decision of the board of judges is final and irrevocable.



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